



FINAL FACULTY SENATE APPROVAL ON APRIL 10, 2018

MEMORANDUM

TO: Faculty Senate
FROM: Jack Kirby *JK*
DATE: April 13, 2018
SUBJECT: Curriculum Proposal #17-18-23 REV #1
English BA - Writing Track

On April 10, 2018, Faculty Senate approved this proposal for both first and second reading with minor revisions requested. Those revisions were submitted after the Faculty Senate meeting on April 10, 2018. This is the final proposal.

Dr. Christina Lavorata
Dr. Deanna Shields
Dr. Angela Schwer
Mr. Michael Waide
Ms. Laura Ransom
Ms. Cheri Gonzalez
Ms. Lori Schoonmaker



MEMORANDUM

TO: Faculty Senate
FROM: Jack Kirby *JRK*
DATE: April 2, 2018
SUBJECT: Curriculum Proposal #17-18-23
English BA - Writing Track

I recommend approval of the attached Curriculum Proposal 17-18-23. This proposal establishes a new pathway to the English BA degree. In addition to the current Literature track, this proposal seeks to establish a Writing Track, divided into the Creative Writing option or the Writing for the Workplace option, allowing students to further hone their creative or professional writing skills by taking more writing classes.

Dr. Christina Lavorata
Dr. Deanna Shields
Dr. Angela Schwer
Mr. Michael Waide
Ms. Laura Ransom
Ms. Cheri Gonzalez
Ms. Lori Schoonmaker



MEMORANDUM

TO: Curriculum Committee
FROM: Jack Kirby *JRK*
DATE: March 9, 2018
SUBJECT: Curriculum Proposal #17-18-23
English BA - Writing Track

I recommend approval of the attached Curriculum Proposal 17-18-23. This proposal establishes a new pathway to the English BA degree. In addition to the current Literature track, this proposal seeks to establish a Writing Track, divided into the Creative Writing option or the Writing for the Workplace option, allowing students to further hone their creative or professional writing skills by taking more writing classes.

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Dr. Deanna Shields
Dr. Angela Schwer
Mr. Michael Waide
Ms. Laura Ransom
Ms. Cheri Gonzalez

CURRICULUM PROPOSAL (Submit one hard copy and an electronic copy to the Associate Provost by the second Tuesday of the month.)

Proposal Number: 17-18-23

School/Department/Program: Language and Literature

Preparer/Contact Person: Angela Schwer

Telephone Extension: X4723

Date Originally Submitted: March 7, 2018

Revision (Indicate date and label it Revision #1, #2, etc.): _____

Implementation Date Requested: Fall 2018

- I. **PROPOSAL.** Write a brief abstract, not exceeding 100 words, which describes the overall content of the proposal.

This proposal establishes a new pathway to the English BA degree. In addition to the current Literature track, this proposal seeks to establish a Writing Track, divided into the Creative Writing option or the Writing for the Workplace option, allowing students to further hone their creative or professional writing skills by taking more writing classes.

- II. **DESCRIPTION OF THE PROPOSAL.** Provide a response for each letter, A-H, and for each Roman Numeral II–V. If any section does not apply to your proposal, reply N/A.

- A. Deletion of course(s) or credit(s) from program(s)

Total hours deleted. N/A

- B. Addition of course(s) or credit(s) from program(s)

Total hours added. N/A

- C. Provision for interchangeable use of course(s) with program(s)

The Creative Writing option includes the following Journalism courses as electives:

JOUR 3330 Writing for Multimedia

JOUR 3350 Participatory Journalism and Social Media

The Writing in the Workplace option requires the following Journalism classes:

JOUR 2245 Reporting and Multimedia News Writing

JOUR 3330 Writing for Multimedia

The Writing in the Workplace option includes the following Journalism courses as electives:

JOUR 3343 Journalism Internship

JOUR 2275 Media Literacy

JOUR 3335 Photojournalism and Digital Editing

JOUR 3343 Journalism Internship

JOUR 3350 Participatory Journalism and Social Media

JOUR 3390 Multimedia Ethics and Law

- D. Revision of course content. Include, as an appendix, a revised course description, written in complete sentences, suitable for use in the university catalog.

No course content has been changed.

- E. Other changes to existing courses such as changes to title, course number, and elective or required status.

No change to individual courses is being made.

- F. Creation of new course(s). For each new course

1. Designate the course number, title, units of credit, prerequisites (if any), ownership (FSU or shared) and specify its status as an elective or required course. If you are creating a shared course, attach a memo from the Deans of the affected Schools explaining the rationale for the course being shared.
2. Include, as an appendix, a course description, written in complete sentences, suitable for use in the college catalog.
3. Include, as an appendix, a detailed course outline consisting of at least two levels.
4. In order to meet the requirements as outlined in Goal One of the Strategic Plan, please include Outcome Competencies and Methods of Assessment as an appendix. Examples are available upon request from the Chair of the Curriculum Committee.

No new courses are being created.

- G. Attach an itemized summary of the present program(s) affected, if any, and of the proposed change(s).

Describe how this proposal affects the hours needed to complete this program. Specifically, what is the net gain or loss in hours? Use the format for Current and Proposed Programs in Appendix A.

See Appendix A for Current and Proposed Programs.

III. RATIONALE FOR THE PROPOSAL.

A. Quantitative Assessment: Indicate the types of assessment data, i.e., surveys, interviews, capstone courses, projects, licensure exams, nationally-normed tests, locally developed measurements, accreditation reports, etc., that were collected and analyzed to determine that curricular changes were warranted. Quantitative data is preferred.

Dr Martin’s injunction to market programs innately attractive to students was the proximate occasion for creating this proposal (and also the reason for its very late submission).

In researching the feasibility of creating a Writing track, we discovered that many other peer institutions offer multiple paths to the English Major. For example, West Liberty University offers 4 options for their English BA: English Education, Graphic Narratives, Literature, and Writing and Rhetoric. Frostburg State, another peer institution, offers 3 tracks for English majors: Creative Writing, Literature and Professional Writing.

Advisors have noticed for some years that students in the FSU English major have been complaining that they would like more opportunity to fit writing classes into their programs, to prepare them for careers as various as video game design and business writing. Alumni who return to Fairmont State also stress the need for increased preparation for “real-world” writing.

Hence, this proposal presents both a creative and a professional option for students to increase their focus on writing.

B. Qualitative Assessment: Based upon the assessment data above, indicate why a curricular change is justified. Indicate the expected results of the change. Be sure to include an estimate of the increased cost, or reduction in cost of implementation. FOR EXAMPLE: Will new faculty, facilities, equipment, or library materials be required?

This new curriculum should attract more English majors, but it does not call for more faculty, equipment or facilities, as all classes included currently exist.

IV. Should this proposal affect any course or program in another school, a memo must be sent to the Dean of each school impacted and a copy of the memo(s) must be included with this proposal. In addition, the Deans of the affected schools must sign below to indicate their notification of this proposal.

By signing here, you are indicating your college’s/school’s notification of this proposal.

College/School	Dean	Signature

V. Should this proposal affect any course to be added or deleted from the general studies requirements, a memo from the chair of the General Studies Committee indicating approval of the change must be included with this proposal.

N/A

VI. ADDITIONAL COMMENTS.

APPENDIX A
B.A. Degree in English
Current Program

Required Courses:

ENGL 2251 INTRODUCTION TO LITERARY STUDIES.....	3
ENGL 3301 THEORIES OF LANGUAGE & THEIR APPL. TO ENGLISH I.....	3
ENGL 3303 SURVEY OF AMERICAN LITERATURE I	3
ENGL 3304 SURVEY OF AMERICAN LITERATURE II	3
ENGL 3313 SURVEY OF BRITISH LITERATURE I.....	3
ENGL 3314 SURVEY OF BRITISH LITERATURE II.....	3
ENGL 3320 LITERARY CRITICISM.....	3
ENGL 3374 SHAKESPEARE	3
ENGL 4400 SENIOR SEMINAR	3

And one of the following:

ENGL 3332 NARRATIVE AND DESCRIPTIVE WRITING.....	3
ENGL 3333 WRITING NON-FICTION.....	3
ENGL 3344 WRITING FICTION.....	3
ENGL 3345 WRITING POETRY	3
ENGL 3349 ADVANCED TECHNICAL COMMUNICATION	3

TOTAL Required Major Courses	30
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Major Electives	12
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(Select one course from each of the following categories for a total of 12 hours.)

BRITISH LITERATURE

ENGL 3370 LITERATURE OF THE MIDDLE AGES.....	3
ENGL 3373 CHAUCER.....	3
ENGL 3375 LATER RENNAISSANCE BRITISH LITERATURE	3
ENGL 3377 LITERATURE OF THE ENLIGHTENMENT.....	3
ENGL 3378 BRITISH ROMANTICISM.....	3
ENGL 3379 VICTORIAN LITERATURE	3
ENGL 3380 TWENTIETH CENTURY BRITISH LITERATURE.....	3
ENGL 3381 BRITISH NOVEL	3

AMERICAN LITERATURE

ENGL 3361 AMERICAN ROMANTICISM	3
ENGL 3362 AMERICAN REALISM AND NATURALISM.....	3
ENGL 3363 AMERICAN NOVEL.....	3
ENGL 3365 AMERICAN MODERNISM.....	3
ENGL 3366 CONTEMPORARY LITERATURE.....	3
ENGL 3393 SOUTHERN LITERATURE	3

STUDY OF GENRE

ENGL 3356 FANTASY, SCIENCE FICTION, AND MAGIC REALISM	3
ENGL 3382 WORLD NOVEL	3
ENGL 3383 EPIC TRADITION.....	3

ENGL 3390 MODERN DRAMA.....	3
ENGL 3391 SHORT STORY.....	3
ENGL 3392 CONTEMPORARY POETRY	3
ENGL 3394 ART OF THE MOTION PICTURE.....	3

STUDIES IN LITERATURE AND CULTURE

ENGL 3302 THEORIES OF LANGUAGE & THEIR APPLICATION TO ENGLISH II.....	3
ENGL 3355 YOUNG ADULT LITERATURE.....	3
ENGL 3364 APPALACHIAN LITERATURE.....	3
ENGL 3385 THE ARTHURIAN TRADITION.....	3
ENGL 3386 BIBLE AS LITERATURE	3
ENGL 3387 FOLK LITERATURE.....	3
ENGL 3388 WOMEN 'S LITERATURE.....	3
ENGL 3389 MINORITY LITERATURE.....	3
ENGL 3395 JOURNEYS IN COMPARATIVE MYTHOLOGY.....	3
ENGL 3396 LITERATURE AND FILM	3

Minor Requirements/Electives (minor is required) 15-24

TOTAL HOURS FOR MAJOR (with required minor) 57-66

Required General Studies Courses	
Outcome 1- Critical Analysis	3
ENGL 2220 (PR for upper division literature courses)	
Outcome 2- Quantitative Literacy	3
MATH 1407 or 1507 or higher in Outcome 2	
Outcome 3- Written Communication	3
ENGL 1101	
Outcome 4- Teamwork	3
COMM 2200 or 2201*	
Outcome 5- Information Literacy	3
ENGL 1102 (Institutional Requirement)	
Outcome 6- Technology Literacy	3
Any course in Outcome 6	
Outcome 7- Oral Communication	X
COMM 2200 or 2201 * (satisfied in Outcome 4) or SPAN 1101 or 1102*	
Outcome 8- Citizenship	3
HIST 1107 or 1108 or POLI 1103	
Outcome 9- Ethics	X
ENGL 2220 (satisfied in Outcome 1)	
Outcome 10- Health	2
PHED 1100 *	
Outcome 11- Interdisciplinary	3
Any course in Outcome 11	
Outcome 12- Arts	3
Any course in Outcome 12	
Outcome 13 - Humanities	3

	ENGL 2221 (PR for upper division literature courses)	
Outcome 14– Social Sciences		3
	Any course in Outcome 14	
Outcome 15- Natural Science		4
	Any course in Outcome 15	
Outcome 16– Cultural Awareness		X
	ENGL 2221 (satisfied in Outcome 13)	
Additional General Studies hours		X
	Any course(s) marked with an asterisk(*) above are recommended to complement the program curriculum; however students may select any other courses from the approved General Studies list	
TOTAL GENERAL STUDIES HOURS		39
WORLD LANGUAGES 2201 and 2202		6
TOTAL FREE ELECTIVES		9-18
TOTAL HOURS		120

**APPENDIX A
B.A. Degree in English
Proposed Program**

The current English BA Program (see above) will continue to be offered; however, to clarify that all three tracks share a common core, the existing English program will be reformatted as the Literature Track, and the new program the Writing Track. The General Studies Program for the Writing Track will be the same as for the Literature Track..

Required Major Courses	HRS 42
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Common English Program Core 15 hours (Required for all Tracks)

ENGL 2251 Intro to Literary Study.....	3
ENGL 3301 Theories of Language.....	3
ENGL 3303 or ENGL 3304 American Literature Survey I or II.....	3
ENGL 3313 or ENGL 3314 British Literature Survey I or II.....	3
ENGL 3374 Shakespeare.....	3

Literature Track Required Courses 15 hours

ENGL 3303 or ENGL 3304 American Literature Survey I or II.....	3
(whichever course was NOT taken as part of the English Core)	
ENGL 3313 or ENGL 3314 British Literature Survey I or II).....	3
(whichever course was NOT taken as part of the English Core)	
ENGL 3320 Literary Criticism.....	3
ENGL 4400 Senior Seminar	3

And one of the following:

ENGL 3332 NARRATIVE AND DESCRIPTIVE WRITING.....	3
ENGL 3333 WRITING NON-FICTION.....	3
ENGL 3344 WRITING FICTION.....	3

ENGL 3345 WRITING POETRY	3
ENGL 3349 ADVANCED TECHNICAL COMMUNICATION	3

(Select one course from each of the following categories for a total of 12 hours.)

BRITISH LITERATURE

ENGL 3370 LITERATURE OF THE MIDDLE AGES.....	3
ENGL 3373 CHAUCER.....	3
ENGL 3375 LATER RENNAISSANCE BRITISH LITERATURE	3
ENGL 3377 LITERATURE OF THE ENLIGHTENMENT.....	3
ENGL 3378 BRITISH ROMANTICISM.....	3
ENGL 3379 VICTORIAN LITERATURE	3
ENGL 3380 TWENTIETH CENTURY BRITISH LITERATURE.....	3
ENGL 3381 BRITISH NOVEL	3

AMERICAN LITERATURE

ENGL 3361 AMERICAN ROMANTICISM	3
ENGL 3362 AMERICAN REALISM AND NATURALISM.....	3
ENGL 3363 AMERICAN NOVEL.....	3
ENGL 3365 AMERICAN MODERNISM.....	3
ENGL 3366 CONTEMPORARY LITERATURE.....	3
ENGL 3393 SOUTHERN LITERATURE	3

STUDY OF GENRE

ENGL 3356 FANTASY, SCIENCE FICTION, AND MAGIC REALISM	3
ENGL 3382 WORLD NOVEL	3
ENGL 3383 EPIC TRADITION.....	3
ENGL 3390 MODERN DRAMA.....	3
ENGL 3391 SHORT STORY.....	3
ENGL 3392 CONTEMPORARY POETRY	3
ENGL 3394 ART OF THE MOTION PICTURE.....	3

STUDIES IN LITERATURE AND CULTURE

ENGL 3302 THEORIES OF LANGUAGE & THEIR APPLICATION TO ENGLISH II.....	3
ENGL 3355 YOUNG ADULT LITERATURE.....	3
ENGL 3364 APPALACHIAN LITERATURE.....	3
ENGL 3385 THE ARTHURIAN TRADITION.....	3
ENGL 3386 BIBLE AS LITERATURE	3
ENGL 3387 FOLK LITERATURE.....	3
ENGL 3388 WOMEN 'S LITERATURE.....	3
ENGL 3389 MINORITY LITERATURE.....	3
ENGL 3395 JOURNEYS IN COMPARATIVE MYTHOLOGY.....	3
ENGL 3396 LITERATURE AND FILM	3

Writing Track

Creative Writing Option:

English Core (15 hours) (See above)

Choose 5 of these classes: (15 hours)

ENGL 3332 Narrative and Descriptive Writing
ENGL 3333 Writing Non-Fiction
ENGL 3344 Writing Fiction
ENGL 3345 Writing Poetry
JOUR 3330 Writing for Multimedia
JOUR 3350 Participatory Journalism and Social Media

Choose one class from each group (12 hours):

BRITISH LITERATURE

ENGL 3370 LITERATURE OF THE MIDDLE AGES.....3
ENGL 3373 CHAUCER.....3
ENGL 3375 LATER RENNAISSANCE BRITISH LITERATURE3
ENGL 3377 LITERATURE OF THE ENLIGHTENMENT.....3
ENGL 3378 BRITISH ROMANTICISM.....3
ENGL 3379 VICTORIAN LITERATURE3
ENGL 3380 TWENTIETH CENTURY BRITISH LITERATURE.....3
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ENGL 3361 AMERICAN ROMANTICISM3
ENGL 3362 AMERICAN REALISM AND NATURALISM.....3
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ENGL 3393 SOUTHERN LITERATURE3

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ENGL 3356 FANTASY, SCIENCE FICTION, AND MAGIC REALISM3
ENGL 3382 WORLD NOVEL3
ENGL 3383 EPIC TRADITION.....3
ENGL 3390 MODERN DRAMA.....3
ENGL 3391 SHORT STORY.....3
ENGL 3392 CONTEMPORARY POETRY3
ENGL 3394 ART OF THE MOTION PICTURE.....3

STUDIES IN LITERATURE AND CULTURE

ENGL 3302 THEORIES OF LANGUAGE & THEIR APPLICATION TO ENGLISH
II.....3
ENGL 3355 YOUNG ADULT LITERATURE.....3
ENGL 3364 APPALACHIAN LITERATURE.....3
ENGL 3385 THE ARTHURIAN TRADITION.....3
ENGL 3386 BIBLE AS LITERATURE3

ENGL 3387 FOLK LITERATURE.....	3
ENGL 3388 WOMEN 'S LITERATURE.....	3
ENGL 3389 MINORITY LITERATURE.....	3
ENGL 3395 JOURNEYS IN COMPARATIVE MYTHOLOGY	3
ENGL 3396 LITERATURE AND FILM	3

OR

Writing for the Workplace Option:

English Core (15 hours) (See above)

Required: (15 hours)

- ENGL 1103 Writing for the Workplace (might be counted in General Studies)
- JOUR 2245 Reporting and Multimedia News Writing
- JOUR 3330 Writing for Multimedia
- ENGL 3333 Writing Non-Fiction
- ENGL 4491 Writing Internship OR JOUR 3343 Journalism Internship

Choose 2 of these classes (6 hours)

- JOUR 2275 Media Literacy
- JOUR 3335 Photojournalism and Digital Editing
- JOUR 3343 Journalism Internship
- JOUR 3350 Participatory Journalism and Social Media
- JOUR 3390 Multimedia Ethics and Law
- ENGL 3349 Advanced Technical Communication

Choose one class from 2 different elective groups (6 hours)

BRITISH LITERATURE

ENGL 3370 LITERATURE OF THE MIDDLE AGES.....	3
ENGL 3373 CHAUCER.....	3
ENGL 3375 LATER RENNAISSANCE BRITISH LITERATURE	3
ENGL 3377 LITERATURE OF THE ENLIGHTENMENT.....	3
ENGL 3378 BRITISH ROMANTICISM.....	3
ENGL 3379 VICTORIAN LITERATURE	3
ENGL 3380 TWENTIETH CENTURY BRITISH LITERATURE.....	3
ENGL 3381 BRITISH NOVEL	3

AMERICAN LITERATURE

ENGL 3361 AMERICAN ROMANTICISM	3
ENGL 3362 AMERICAN REALISM AND NATURALISM.....	3
ENGL 3363 AMERICAN NOVEL.....	3
ENGL 3365 AMERICAN MODERNISM.....	3
ENGL 3366 CONTEMPORARY LITERATURE.....	3
ENGL 3393 SOUTHERN LITERATURE	3

STUDY OF GENRE

ENGL 3356 FANTASY, SCIENCE FICTION, AND MAGIC REALISM	3
ENGL 3382 WORLD NOVEL	3

ENGL 3383 EPIC TRADITION.....	3
ENGL 3390 MODERN DRAMA.....	3
ENGL 3391 SHORT STORY.....	3
ENGL 3392 CONTEMPORARY POETRY	3
ENGL 3394 ART OF THE MOTION PICTURE.....	3

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ENGL 3302 THEORIES OF LANGUAGE & THEIRAPPLICATION TO ENGLISH II.....	3
ENGL 3355 YOUNG ADULT LITERATURE.....	3
ENGL 3364 APPALACHIAN LITERATURE.....	3
ENGL 3385 THE ARTHURIAN TRADITION.....	3
ENGL 3386 BIBLE AS LITERATURE	3
ENGL 3387 FOLK LITERATURE.....	3
ENGL 3388 WOMEN 'S LITERATURE.....	3
ENGL 3389 MINORITY LITERATURE.....	3
ENGL 3395 JOURNEYS IN COMPARATIVE MYTHOLOGY	3
ENGL 3396 LITERATURE AND FILM	3

Minor Requirements/Electives (minor is required) 15-24

TOTAL HOURS FOR MAJOR (with required minor) 57-66

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	ENGL 2220 (PR for upper division literature courses)	
Outcome 2– Quantitative Literacy		3
	MATH 1407 or 1507 or higher in Outcome 2	
Outcome 3– Written Communication		3
	ENGL 1101	
Outcome 4- Teamwork		3
	COMM 2200 or 2201*	
Outcome 5– Information Literacy		3
	ENGL 1102 (Institutional Requirement)	
Outcome 6– Technology Literacy		3
	Any course in Outcome 6	
Outcome 7– Oral Communication		X
	COMM 2200 or 2201 * (satisfied in Outcome 4) or SPAN 1101 or 1102*	
Outcome 8- Citizenship		3
	HIST 1107 or 1108 or POLI 1103	
Outcome 9- Ethics		X
	ENGL 2220 (satisfied in Outcome 1)	
Outcome 10- Health		2
	PHED 1100 *	
Outcome 11- Interdisciplinary		3

	Any course in Outcome 11	
Outcome 12- Arts		3
	Any course in Outcome 12	
Outcome 13 - Humanities		3
	ENGL 2221 (PR for upper division literature courses)	
Outcome 14– Social Sciences		3
	Any course in Outcome 14	
Outcome 15- Natural Science		4
	Any course in Outcome 15	
Outcome 16– Cultural Awareness		X
	ENGL 2221 (satisfied in Outcome 13)	
Additional General Studies hours		X
	Any course(s) marked with an asterisk(*) above are recommended to complement the program curriculum; however students may select any other courses from the approved General Studies list	
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TOTAL FREE ELECTIVES		9-18
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