



MEMORANDUM

FINAL FACULTY SENATE APPROVAL ON 1/20/2015

TO: Faculty Senate
FROM: Jack Kirby *JK*
DATE: November 18, 2014
SUBJECT: Curriculum Proposal #14-15-09, REVISION #1
French Minor Revision

I recommend approval of the attached REVISION #1, Curriculum Proposal #14-15-09. This proposal requests the revision of the French minor. This proposal will add two new courses, FREN 3326: Media Studies in French, and FREN 4420: Francophone Cultures of the Americas; credit hours for the minor will remain unchanged

C: Dr. Christina Lavorata
Dr. Deanna Shields
Dr. Robert Baker
Dr. Erin Hippolyte
Ms. Leslie Lovett
Ms. Evie Brantmayer
Ms. Cheri Varkonda



CURRICULUM PROPOSAL (Submit one hard copy and an electronic copy to the Associate Provost by the second Tuesday of the month.)

Proposal Number: 14-15-09

School/Department/Program: College of Liberal Arts, Department of Language and Literature, French

Preparer/Contact Person: Erin Hippolyte

Telephone Extension: X4598

Date Originally Submitted: 14 October 2014

Revision (Indicate date and label it Revision #1, #2, etc.): Revision #1 ; Nov 18, 2014

Implementation Date Requested: Fall, 2015

- I. **PROPOSAL.** Write a brief abstract, not exceeding 100 words, which describes the overall content of the proposal.

This proposal revises the requirements of the French minor and adds two new courses to the French curriculum: FREN 3326: Media Studies in French, and FREN 4420: Francophone Cultures of the Americas. Credit hours for the minor will remain unchanged.

- II. **DESCRIPTION OF THE PROPOSAL.** Provide a response for each letter, A-H, and for each Roman Numeral II-V. If any section does not apply to your proposal, reply N/A.

- A. Deletion of course(s) or credit(s) from program(s)

Total hours deleted. none

- B. Addition of course(s) or credit(s) from program(s)

Total hours added. none

- C. Provision for interchangeable use of course(s) with program(s)

N/A

- D. Revision of course content. Include, as an appendix, a revised course description, written in complete sentences, suitable for use in the university catalog.

N/A

- E. Other changes to existing courses such as changes to title, course number, and elective or required status.

**FREN 1102, Introductory French II, will now be required for the minor.
FREN 3311, French Composition and Conversation I, and FREN 3312, French Composition and Conversation II, will become electives.**

F. Creation of new course(s). For each new course

1. Designate the course number, title, units of credit, prerequisites (if any), ownership (FSU or shared) and specify its status as an elective or required course. If you are creating a shared course, attach a memo from the Deans of the affected Schools explaining the rationale for the course being shared.

FREN 3326, Media Studies in French, 3 hrs, no prerequisites, FSU course, elective

FREN 4420, Francophone Cultures of the Americas, 3 hrs, no prereq, FSU course, elective

2. Include, as an appendix, a course description, written in complete sentences, suitable for use in the college catalog.

See Appendix B – Course Descriptions

3. Include, as an appendix, a detailed course outline consisting of at least two levels.

See Appendix C – Course Outlines

4. In order to meet the requirements as outlined in Goal One of the Strategic Plan, please include Outcome Competencies and Methods of Assessment as an appendix. Examples are available upon request from the Chair of the Curriculum Committee.

See Appendix D – Outcomes and Assessment

G. Attach an itemized summary of the present program(s) affected, if any, and of the proposed change(s).

See Appendix A – French minor program, Current and Proposed

Describe how this proposal affects the hours needed to complete this program. Specifically, what is the net gain or loss in hours? Use the format for Current and Proposed Programs in Appendix A.

N/A

III. **RATIONALE FOR THE PROPOSAL.**

- A. **Quantitative Assessment:** Indicate the types of assessment data, i.e., surveys, interviews, capstone courses, projects, licensure exams, nationally-normed tests, locally developed measurements, accreditation reports, etc., that were collected and analyzed to determine that curricular changes were warranted. Quantitative data is preferred.

The new courses have been developed in order for the French minor to contribute most productively to other programs of study, such as English, history, political science, national security and intelligence, psychology, sociology, and fine arts. The topics also reflect current developments and research areas in the fields of language learning and cultural studies. The program has been offering cultural studies courses in English as a gateway to language learning in a trial FREN 1199 situation for four years, and the results, in terms of student engagement, have been positive enough to warrant a permanent course that reflects this success (FREN 4420 Francophone Cultures of the Americas). The Media Studies focus of FREN 3326 represents experience with students at FSU since 2006, learning what can be successful in upper-level courses taught in French on this campus. This experience was gained through FREN 3310, 3311, 3312, 3314, 3321, 4411, and 4426, where students gave regular feedback in class discussion, and through ongoing assessment of the French program.

B. **Qualitative Assessment:** Based upon the assessment data above, indicate why a curricular change is justified. Indicate the expected results of the change. Be sure to include an estimate of the increased cost, or reduction in cost of implementation. FOR EXAMPLE: Will new faculty, facilities, equipment, or library materials be required?

The expected result of adding these courses is that the French minor will become more relevant campus-wide, and more students will graduate and become members of society who are able to think critically about the world, and their place in the world. There is no increased or reduced cost, and no new resources will be required.

IV. Should this proposal affect any course or program in another school, a memo must be sent to the Dean of each school impacted and a copy of the memo(s) must be included with this proposal. In addition, the Deans of the affected schools must sign below to indicate their notification of this proposal. **N/A**

By signing here, you are indicating your college's/school's notification of this proposal.

| College/School | Dean | Signature |
|----------------|------|-----------|
| N/A | | |
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V. Should this proposal affect any course to be added or deleted from the general studies requirements, a memo from the chair of the General Studies Committee indicating approval of the change must be included with this proposal.

New courses will follow the established system for general studies approval.

VI. ADDITIONAL COMMENTS.

APPENDIX A
Minor in French
Current Program
18 Credit hours at or above FREN 2201

| Required Minor Courses | | 9 HRS |
|---|---|--------------|
| FREN 2201 | Intermediate French I | 3 hrs |
| FREN 2202 | Intermediate French II | 3 hrs |
| FREN 3311 Or FREN 3312 | French Composition and Conversation I Or French Composition and Conversation II | 3 hrs |
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| TOTAL Required Minor Courses | | 9 hrs |
| Minor Electives | | 9 hrs |
| Choose from any of the remaining French Courses, 3000 and 4000- level | | |
| TOTAL HOURS FOR MINOR | | 18 |

APPENDIX A
Minor in French
Proposed Program
18 credit hours at or above FREN 1102

| Required Minor Courses | | 9 HRS |
|-------------------------------|------------------------|--------------|
| FREN 1102 | Elementary French II | 3 hrs |
| FREN 2201 | Intermediate French I | 3 hrs |
| FREN 2202 | Intermediate French II | 3 hrs |
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| TOTAL Required Minor Courses | | | 9 hrs |
| Minor Electives – choose from the list below | | | 9 hrs |
| FREN 1199 | Special topics in French | 3 hrs | |
| FREN 2220 | Intermediate Topics in French | 3 hrs | |
| FREN 3310 | Advanced Topics in French | 3 hrs | |
| FREN 3311 | French Composition and Conversation I | 3 hrs | |
| FREN 3312 | French Composition and Conversation II | 3 hrs | |
| FREN 3315 | French Film | 3 hrs | |
| FREN 3321 | Contemporary Literature | 3 hrs | |
| FREN 3326 | Media Studies in French | 3 hrs | |
| FREN 4420 | Francophone Cultures of the Americas | 3 hrs | |
| FREN 4330 | Business French | 3 hrs | |
| FREN 4431 | Methods and Materials in Teaching French | 3 hrs | |
| FREN 4998 | Undergraduate Research | 3 hrs | |
| TOTAL HOURS FOR MINOR | | | 18 |

Course Description FREN 3326: Media Studies in French

This upper-level course is taught in French to increase proficiency in language and culture. Students examine main currents in media from the Francophone world, building historical and contemporary contexts of interpretation. The coursework is structured for students to develop a comparative study of a particular topic and related ideas expressed through media in different countries. Suitable for French minors and those with previous experience in French. See instructor for questions regarding placement in the course.

Course Description FREN 4420: Francophone Cultures of the Americas

Students work to understand the cultural and social context of regions of North and South America and the Caribbean where French is spoken, through a study of creative productions from these regions, such as film, music, and storytelling. The course provides a frame of reference to build meaningful relationships with and within Francophone communities in the Americas. Suitable for students in a wide variety of majors, and for students with no previous French experience. Taught in English.

Appendix C – Course Outlines

Course Outline FREN 3326: Media Studies in French

- I. Media Centers of the Francophone World
 - A. Paris / Montreal
 - B. Dakar / Martinique
 - C. Issues in North-South relations
- II. Media, Ideology and Action
 - A. Class analysis of case studies
 - B. Individual research project : part one – sources
 - C. Compile course resources
- III. Creating Media
 - A. Stories from history – media and community-building
 - B. Class presentations – communicate research project
 - C. Summary and plans for continued learning

Course Outline FREN 4420: Francophone Cultures of the Americas

- I. The Francophone Americas : a working definition
 - A. Geography
 - B. History
 - C. Relationship to other regions
- II. Cultural production : identify common dynamics in visual, musical and written texts
 - A. New World orders
 - B. Migration and Immigration
 - C. Globalization and Modernization
- III. Our place in the world
 - A. The professional and the personal – stories of world citizens
 - B. Compile and examine – the research portfolio project
 - C. Our global future

Appendix D – Outcomes and Assessment

Course Outcomes FREN 3326: Media Studies in French

By the end of the course, students will...

1. Discuss major and independent media from a variety of Francophone countries
2. Prepare and apply a comparative critical perspective that demonstrates contextual knowledge
3. Analyze perspective, point of view, and message in the expression of ideas in written, visual, and musical forms in the Francophone world
4. Assess the influence of the humanities, as expressed through media, in historical and contemporary daily lives

Course Direct Measures 3326

1. Project Interview (Course Outcome 1)
2. Class Presentation (Outcomes 2 and 3)
3. Project Research Portfolio (Outcome 4)

Course Satisfactory Performance Measures and Rubrics 3326

1. Interview – Interpersonal Conversation rubrics

Satisfactory Performance Standard = 70% of students score at least “meets expectations” level on rubric

Ideal standard = 80%

2. Presentation – Presentational Speaking rubrics

Satisfactory Performance Standard = 70% of students score at least “meets expectations” level on rubric

Ideal standard = 80%

3. Portfolio – Integrative Learning rubric

Satisfactory Performance Standard = 70% of students score at least “Milestone 2” level on rubric

Ideal standard = 80%

Course Outcomes FREN 4420: Francophone Cultures of the Americas

By the end of the course, students will...

1. Explain the geography and history of the Francophone Americas
2. Discuss the social and cultural landscapes that develop in and among countries of the region
3. Assess their personal and professional relationship to an interconnected world
4. Develop a research project to apply new knowledge and perspectives

Course Direct Measures 4420

1. Cultural Proficiency Essays (Course Outcomes 1 and 2)
2. Student Self-Assessment (Outcome 3)
3. Research Project, including Portfolio (Outcomes 1 and 4)

Course Satisfactory Performance Standards and Rubrics 4420

1. Cultural Proficiency Essays = Intercultural Knowledge Rubric
Satisfactory Performance Standard = 70% of students score at least “Milestone 2” level on rubric
Ideal Standard = 80%
2. Student Self-assessment – Integrative Learning Rubric
Satisfactory Performance Standard = 70% of students score at least “Milestone 2” level on rubric
Ideal Standard = 80%
3. Research Portfolio Project = Integrative Learning Rubric
Satisfactory Performance Standard = 70% of students score at least “Milestone 2” level on rubric
Ideal Standard = 80%