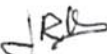




MEMORANDUM

TO: Curriculum Committee

FROM: Jack Kirby 

DATE: August 26, 2014

SUBJECT: Curriculum Proposal #14-15-01
Community Health Education Course Alignment
FINAL FACULTY SENATE APPROVAL ON 11/11/2014

I recommend approval of the attached Curriculum Proposal 14-15-01. This proposal allows for the alignment of courses to meet national standards in the field of Health Education, to align it to similar capstone experiences within the School, and to align the community health education minor to national standards.

C: Dr. Christina Lavorata
Dr. Carolyn Crislip-Tacy
Dr. Janie M. Leary
Dr. Amy Sidwell
Ms. Leslie Lovett
Ms. Evie Brantmayer





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And Human Performance*
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Memo

To: Jack Kirby, Associate Provost

From: Carolyn Crislip-Tacy ^{CCT} School of Education, Health and Human Resources

Re: Curriculum Proposal for Community Health Education

Date: August 25, 2014

Please accept this memo as notification that we are submitting a curriculum proposal for the Community Health Education Program. These proposed changes do not affect other Schools or programs. This proposal was submitted to and approved by the whole faculty of the School of Education, Health and Human Performance.

If you have any questions or concerns about the proposal, please do not hesitate to contact me.

CURRICULUM PROPOSAL (Submit one hard copy and an electronic copy to the Associate Provost by the second Tuesday of the month.)

Proposal Number: _____

School/Department/Program: School of Education, Health & Human Performance/Health & Human Performance/Community Health Education

Preparer/Contact Person: Dr. Janie M. Leary & Dr. Amy Sidwell

Telephone Extension: 333-3630

Date Originally Submitted: July 25, 2014

Revision (Indicate date and label it Revision #1, #2, etc.): _____

Implementation Date Requested: Fall 2015

I. PROPOSAL. Write a brief abstract, not exceeding 100 words, which describes the overall content of the proposal.

The purpose of this proposal is to request three changes to the existing Bachelor of Science Community Health Education degree program.

1. Change the current 6-credit Practicum/Internship to 4-credit hours. Our intent is to align the course with national standards in the field of Health Education, and align it to similar capstone experiences within the School of Education, Health, and Human Performance.
2. By changing the Practicum/Internship from 6 to 4 credit hours, modifications to the requirements for the major and the minor are necessary.
3. Align the community health education minor with the national standards

II. DESCRIPTION OF THE PROPOSAL. Provide a response for each letter, A-H, and for each Roman Numeral II-V. If any section does not apply to your proposal, reply N/A.

A. Deletion of course(s) or credit(s) from program(s)

HLTA 4450 Field Practicum in Public Health (6)

Total hours 6 deleted.

B. Addition of course(s) or credit(s) to program(s)

- HLTA 4451 Field Practicum in Community Health (3)
- HLTA 4452 Field Practicum in Community Health Portfolio (1)
- Two (2) additional free elective credits

Total hours 6 added.

C. Provision for interchangeable use of course(s) with program(s)

- HLTA 1150 Introduction to Health Education: Shared with School Health Education & Exercise Science
- HLTA 2203 Contemporary & Drug Behavior Issues: Writing Intensive, General Education course, also shared with School Health Education
- HLTA 2210 Disease Etiology: To be shared with School Health Education
- HLTA 3315 Healthy Sexuality: Shared with School Health Education
- HLTA 3360 Communication Techniques for Health Promotion: Will be shared with School Health Education
- PHED 1100 Fitness & Wellness: General Studies, suggested course for Physical Education majors, & required for Exercise Science
- FOSM 1110 Nutrition (3): Used in the Associate of Science in Nursing program and Nutrition minor
- PHED 4400 Research Methodology: Required in Exercise Science program
- PHED 4410 Research Design Seminar: Required in Exercise Science program

This program will not require a minor, but will require an emphasis area consisting of at least 9 credits from one of the following: I. Psychology; II. Sociology; III. Nutrition; or IV. Exercise Science.

- I. PSYC 1101 (3) (PR), PSYC 2230 Social Psychology (3) , PSYC 3330 Developmental Psychology (3), PSYC 3370 Theories of Learning (3), or PSYC 4410 Theories of Personality (3)
- II. SOCY 1110 (3) (PR), SOCY 2200 Social Problems (3), SOCY 3310 Sociology of the Family (3), or SOCY 4450 Minority Groups (3)
- III. FOSM 1120 Nutrition in Childhood & Adolescence (3), FOSM 2200 Introduction to Foods (3), FOSM 2220 Diet Therapy (3)
- IV. PHED 2211 Anatomy & Physiology (4) (PR), PHED 3312 Physiology of Exercise (3), PHED 3316 Fitness Assessment (3), PHED 3317 Clinical Applications in Exercise Physiology (3)

- D. Revision of course content. Include, as an appendix, a revised course description, written in complete sentences, suitable for use in the university catalog. **See Appendix D**
- E. Other changes to existing courses such as changes to title, course number, and elective or required status.
- F. Creation of new course(s). For each new course

1. Designate the course number, title, units of credit, prerequisites (if any), ownership (FSU or shared) and specify its status as an elective or required course. If you are creating a shared course, attach a memo from the Deans of the affected Schools explaining the rationale for the course being shared.
 - HLTA 4451 Field Practicum in Community Health (3 hours). FSU course. Required. Prerequisite: HLTA 4410
 - HLTA 4452 Field Practicum in Community Health Portfolio (1 hour). FSU course. Required. Prerequisite: HLTA 4410
 2. Include, as an appendix, a course description, written in complete sentences, suitable for use in the college catalog. **See Appendix D**
 3. Include, as an appendix, a detailed course outline consisting of at least two levels. **See Appendix E**
 4. In order to meet the requirements as outlined in Goal One of the Strategic Plan, please include Outcome Competencies and Methods of Assessment as an appendix. Examples are available upon request from the Chair of the Curriculum Committee. **See Appendix F**
- G. Attach an itemized summary of the present program(s) affected, if any, and of the proposed change(s).

Describe how this proposal affects the hours needed to complete this program. Specifically, what is the net gain or loss in hours? Use the format for Current and Proposed Programs in Appendix A.
See Appendix A

RATIONALE FOR THE PROPOSAL.

- A. **Quantitative Assessment:** Indicate the types of assessment data, i.e., surveys, interviews, capstone courses, projects, licensure exams, nationally-normed tests, locally developed measurements, accreditation reports, etc., that were collected and analyzed to determine that curricular changes were warranted. Quantitative data is preferred.

Aligning the Practicum/Internship in Community Health Education program with the National Commission on Health Education Commission (NCHEC) Certified Health Education Specialist (CHES) Standards has important implications for employment. In 2010, NCHEC released the results of their Health Education Specialist Job Analysis (HEJA 2010). The organization examined: professional education, credentialing, and employment data. A validated survey instrument was sent to health educators, and 918 responded to the request for information. Several of NCHEC's findings from the study apply directly to our request to change our current program. One major recommendation states, "Accrediting agencies and approval bodies should be encouraged to recognize the HEJA-2010 areas of responsibility, competencies, and sub-

competencies as the basis for quality assurance for health education professional preparation programs” (NCHEC, 2010). Unfortunately, the existing Practicum/Internship is not aligned with any appreciable standards by which we can evaluate the effectiveness of the course. It is imperative for us to develop a mechanism by which we can document student learning in the context of nationally accepted competencies.

Fairmont State University’s School of Education, Health & Human Performance uses standards-based instruction and evaluation in its degree programs. Our request to revise our Practicum/Internship and the program minor reflects these important areas of responsibilities and competencies current health educators use within their employment settings.

- B. **Qualitative Assessment:** Based upon the assessment data above, indicate why a curricular change is justified. Indicate the expected results of the change. Be sure to include an estimate of the increased cost, or reduction in cost of implementation. FOR EXAMPLE: Will new faculty, facilities, equipment, or library materials be required?

A curricular change is requested because the current Practicum/Internship (developed more than 10 years ago) is not aligned with national standards. As a result, it is difficult to benchmark outcomes. We believe using NCHEC Standards as the basis of a new Practicum/Internship and the program minor will improve the quality of program. We expect students will develop useful pedagogical content knowledge and skills necessary for employment or graduate school. At this time we do not anticipate additional costs for facilities, equipment, or library materials.

- III. Should this proposal affect any course or program in another school, a memo must be sent to the Dean of each school impacted and a copy of the memo(s) must be included with this proposal. In addition, the Deans of the affected schools must sign below to indicate their notification of this proposal.

By signing here, you are indicating your college’s/school’s notification of this proposal.

College/School	Dean	Signature
School of Education/HHP	Dr. Carolyn Crislip-Tacy	Carolyn Crislip - Tacy

h

Should this proposal affect any course to be added or deleted from the general studies requirements, a memo from the chair of the General Studies Committee indicating approval of the change must be included with this proposal.

APPENDIX A
B.S. Degree in Community Health Education
Current Program

Required Major Courses	HRS
HLTA 1150 Introduction to Health Education	3
FOSM 1110 Nutrition	3
PHED 1100 Fitness & Wellness	2
HLTA 2202 Environmental Health	3
HLTA 2203 Contemporary & Drug Behavior Issues	3
HLTA 2210 Disease Etiology	3
HLTA 3315 Healthy Sexuality	3
HLTA 3320 Behavior Change Theory	3
HLTA 3330 Introduction to Epidemiology & Biostatistics	3
HLTA 3350 Health Promotion & Program Planning	3
HLTA 3360 Communication Techniques for Health Promotion	2
HLTA 4410 Seminar in Public Health	3
HLTA 4420 Community Needs Assessment	3
HLTA 4450 Field Practicum in Public Health	6
PHED 4400 Research Methodology	3
PHED 4410 Research Design Seminar	3
Area of Emphasis Electives	9
TOTAL HOURS FOR MAJOR	58

Required General Studies Courses	
Attribute IA – Critical Analysis	3
Any course in 1A	
Attribute IB – Quantitative Literacy	3
MATH 1107	
Attribute IC – Written Communication	3
ENGL 1104	
Attribute ID - Teamwork	3
Any course in ID	
Attribute IE – Information Literacy	3
ENGL 1108	
Attribute IF – Technology Literacy	3
Any course in IF	
Attribute IG – Oral Communication	3
COMM 2200 Intro to Communications	
Attribute III - Citizenship	3

	Any course in III	
Attribute IV - Ethics		3
	PHIL 3325 Ethics	
Attribute V - Health		X
	PHED 1100	
Attribute VI - Interdisciplinary		3
	Any course in VI	
Attribute VIIA - Arts		3
	Any course in VIIA	
Attribute VIIB - Humanities		3
	Any course in VIIB	
Attribute VIIC – Social Sciences		3
	PSYC 1101 Intro to Psych or SOCY 1110 Intro to Socy recommended	
Attribute VIID - Natural Science		4-5
	Any course in VIID	
Attribute VIII – Cultural Awareness		3
	Any course in VIII	
Additional General Studies hours		X
	Major Course – HLTA 2203 writing intensive course	
TOTAL GENERAL STUDIES HOURS		46-47
TOTAL FREE ELECTIVES		15-16
TOTAL HOURS		120

APPENDIX B
B.S. Degree in Community Health Education
Proposed Program

Required Major Courses	HRS
HLTA 1150 Introduction to Health Education	3
PHED 1100 Fitness & Wellness	2
FOSM 1110 Nutrition	3
HLTA 2202 Environmental Health	3
HLTA 2203 Contemporary & Drug Behavior Issues	3
HLTA 2210 Disease Etiology	3
HLTA 3315 Healthy Sexuality	3
HLTA 3320 Behavior Change Theory	3
HLTA 3330 Introduction to Epidemiology & Biostatistics	3
HLTA 3350 Health Promotion & Program Planning	3
HLTA 3360 Communication Techniques for Health Promotion	2
PHED 4400 Research Methodology	3
HLTA 4410 Seminar in Public Health	3
HLTA 4420 Community Needs Assessment	3
PHED 4410 Research Design Seminar	3
HLTA 4451 Field Practicum in Community Health	3
HLTA 4452 Field Practicum in Community Health Portfolio	1
<hr/>	
Area of Emphasis Electives	9
<hr/>	
TOTAL HOURS FOR MAJOR	56

Required General Studies Courses	
Attribute IA – Critical Analysis	3
Any course in 1A	
Attribute IB – Quantitative Literacy	3
MATH 1107	
Attribute IC – Written Communication	3
ENGL 1104	
Attribute ID - Teamwork	3
Any course in ID	
Attribute IE – Information Literacy	3
ENGL 1108	
Attribute IF – Technology Literacy	3
Any course in IF	
Attribute IG – Oral Communication	3
COMM 2200 Intro to Communications	
Attribute III - Citizenship	3

	Any course in III	
Attribute IV - Ethics		3
	PHIL 3325 Ethics	
Attribute V - Health		X
	PHED 1100	
Attribute VI - Interdisciplinary		3
	Any course in VI	
Attribute VIIA - Arts		3
	Any course in VIIA	
Attribute VIIB - Humanities		3
	Any course in VIIB	
Attribute VIIC – Social Sciences		3
	PSYC 1101 Intro to Psych or SOCY 1110 Intro to Socy recommended	
Attribute VIID - Natural Science		4-5
	Any course in VIID	
Attribute VIII – Cultural Awareness		3
	Any course in VIII	
Additional General Studies hours		X
	Major Course – HLTA 2203 writing intensive course	
TOTAL GENERAL STUDIES HOURS		46-47
TOTAL FREE ELECTIVES		17-18
TOTAL HOURS		120

APPENDIX C

Proposed Community Health Education Program
Total Program Hours 56– will not require a minor

Core Courses

HLTA 1150 Introduction to Health Education (3)
PHED 1100 Fitness & Wellness (2)
FOSM 1110 Nutrition (3)
HLTA 2202 Environmental Health (3)
HLTA 2203 Contemporary and Drug Behavior Issues (3)
HLTA 2210 Disease Etiology (3)
HLTA 3315 Healthy Sexuality (3)
HLTA 3320 Behavior Change Theory (3)
HLTA 3330 Introduction to Epidemiology & Biostatistics (3)
HLTA 3350 Health Promotion & Program Planning (3)
HLTA 3360 Communication Techniques for Health Promotion (2)
HLTA 4410 Seminar in Public Health (3)
HLTA 4420 Community Needs Assessment (3)
PHED 4400 Research Methodology (3)
PHED 4410 Research Design Seminar (3)
HLTA 4451 Field Practicum in Community Health (3)
HLTA 4452 Field Practicum in Community Health Portfolio (1)

Emphasis Areas – Select One Area – 9 hours
Psychology will require PSYC 1101 as PR
Sociology will require SOCY 1110 as PR
Exercise Science will require PHED 2211 as a PR

Psychology

PSYC 2230 Social Psychology (3)
PSYC 3330 Developmental Psychology (3)
PSYC 3370 Theories of Learning (3) **OR** PSYC 4410 Theories of Personality (3)

Sociology

SOCY 2200 Social Problems (3)
SOCY 3310 Sociology of the Family (3)
SOCY 4450 Minority Groups (3)

Nutrition

FOSM 1120 Nutrition in Childhood and Adolescence (3)
FOSM 2200 Introduction to Foods (3)
FOSM 2250 Applications in Community & Medical Nutrition (3)

Exercise Science

PHED 3312 Physiology of Exercise (3)
PHED 3316 Fitness Assessment (3)
PHED 3317 Clinical Applications in Exercise Physiology (3)

APPENDIX C
Proposed Minor in Community Health Education (20-21 Semester Hours)

Required courses:

- HLTA 1150 Introduction to Health Education (3)
- HLTA 2210 Disease Etiology (3)
- HLTA 3320 Behavior Change Theory (3)
- HLTA 3330 Introduction to Epidemiology & Biostatistics (3)
- HLTA 3350 Health Promotion & Program Planning (3)
- HLTA 4420 Community Needs Assessment (3)

Elective (choose one course from below):

- HLTA 2202 Environmental Health (3)
- HLTA 2203 Contemporary and Drug Behavior Issues (3)
- HLTA 3315 Healthy Sexuality (3)
- HLTA 3360 Communication Techniques for Health Promotion (2)

APPENDIX D
Revised Course Descriptions

HLTA 4451 Field Practicum in Community Health. 3 credits. FSU course. Required. This course is a semester-long experience working directly with a community agency during the student's last semester. Specific goals should meet the needs of the agency in collaboration with the student and the University coordinator. Expectations include: implementing, administering, or managing a health education project, and/or serving as a health education resource person. PR: HLTA 4410.

HLTA 4452 Field Practicum in Community Health Portfolio. 1 credit. FSU course. Required. This course is taken concurrently with HLTA 4451 and consists of developing a portfolio which showcases the students' best work during the Field Practicum. The portfolio will be aligned with National Commission for Health Education Credentialing Areas of Responsibility. PR: HLTA 4410.

APPENDIX E
Course Outlines

HLTA 4451 Field Practicum in Community Health. 3 credits.

COURSE CONTENT MODULES

1. Health Promotion Activities
 - a. Understanding work responsibilities in a community health agency
 - b. Recognizing the scope of health education for a given setting
2. Professional Development as a Community Health Educator
 - a. Developing a professional résumé
 - b. Performing job or graduate school searches
 - c. Preparation for the Certified Health Education Specialist Exam
3. Site-specific Needs
 - a. Interview individuals currently working in community health
 - b. Write a research paper related to a health topic related to internship agency needs

HLTA 4452 Field Practicum in Community Health Portfolio. 1 credit.

COURSE CONTENT MODULES

1. Implement a Community Health Education Plan of Action
 - a. Needs Assessment
 - b. Training and/or Implementation
 - c. Monitor and/or Evaluation of Implementation
2. Administer and Evaluate Community Health Education Project
 - a. Manage fiscal resources
 - b. Obtain acceptance/support for project
 - c. Demonstrate Leadership
3. Serve as a Community Health Education Resource Person
 - a. Obtain and disseminate health-related information
 - b. Provide training guide
 - c. Serve as a health education consultant
4. Develop Internship portfolio

APPENDIX F

Outcome Competencies and Methods of Assessment

HLTA 4451 Field Practicum in Community Health. 3 credits.

Learner Outcomes:

Students will...

1. Work in a community health agency assisting with health education/promotion activities.
2. Develop professional résumé, and other materials necessary for job search.
3. Interview individuals currently working in community health.
4. Write a research paper related to a health topic related to internship agency needs.

Direct Measures:

1. Student artifact: Student will provide accurate timesheets approved by agency supervisor.
2. Student artifact: Student will submit a completed résumé, cover letter, and thank you letter related to work at the chosen agency.
3. Student artifact: Student will write a report based on interviews with individuals currently working in community health.
4. Student artifact: Student will produce a research paper detailing a health topic related to the chosen internship.

HLTA 4452 Field Practicum in Community Health Portfolio. 1 credit.

Learner Outcomes:

Students will...

1. Identify and offer suggestions to address a community health concern important to the internship agency. (NCHEC Area III)
2. Provide estimation of fiscal demands necessary for execution of suggested actions. (NCHEC Area V)
3. Produce materials related to health concern. (NCHEC Area VI)
4. Produce portfolio summarizing internship experience and project development.

Direct Measures:

1. Portfolio: Students will produce needs assessment report outlining health concern and options for addressing concern. (NCHEC Area III)
2. Portfolio: Students will develop a budget and justification supporting the suggested project. (NCHEC Area V)
3. Portfolio: Student will provide copies of materials developed to address the health concern (e.g. brochures, presentation slides, multimedia material, etc.). (NCHEC Area VI)
4. Portfolio: Student will write a report summarizing the internship experience.

APPENDIX G
Model Schedule

FRESHMAN FIRST SEMESTER

Attribute 1A Critical Analysis	3
Attribute 1B Quantitative Literacy MATH 1107 Fundamental Concepts of Mathematics	3
Attribute 1C ENGL 1104 Written English I	3
HLTA 1150 Introduction to Health Education	3
Attribute V Health PHED 1100 Fitness & Wellness	2
Emphasis Area Course	3
	17

FRESHMAN SECOND SEMESTER

Attribute 1D Teamwork	3
Attribute 1E Information Literacy ENGL 1108	3
Attribute 1F Technology Literacy	3
FOSM 1110 Nutrition	3
Attribute III Citizenship3	3
	15

SOPHOMORE FIRST SEMESTER

Attribute 1G Communication COMM 2200 Intro to Human Communication	3
HLTA 2210 Disease Etiology	3
HLTA 2202 Environmental Health	3
Attribute VI Interdisciplinary	3
Attribute VII A Arts	3
	15

SOPHOMORE SECOND SEMESTER

HLTA 2203 Contemporary & Drug Behavior Issues	3
Attribute VII B Humanities	3
Attribute VII C Social Sciences (PSYC 1101 Intro to Psych or SOCY 1110 Intro to Socy recommended)	3
Attribute VII D Natural Science	4-5
Attribute VIII Cultural Awareness	3
	16-17

JUNIOR FIRST SEMESTER

HLTA 3315 Healthy Sexuality	3
HLTA 3320 Behavior Change Theory	3
HLTA 3330 Intro to Epidemiology & Biostatistics	3
Attribute IV Ethics PHIL 3325	3
Emphasis Area Course	3
	15

JUNIOR SECOND SEMESTER

HLTA 3350 Health Promotion & Program Planning	3
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HLTA 3360 Communication Techniques for Health Promotion	2
Emphasis Area Course	3
Free Electives	8
	16
SENIOR FIRST SEMESTER	
HLTA 4410 Seminar in Public Health	3
PHED 4400 Research Methodology	3
HLTA 4420 Community Needs Assessment	3
Free Electives	3
	12
SENIOR SECOND SEMESTER	
PHED 4410 Research Design Seminar	3
HLTA 4451 Field Practicum in Community Health	3
HLTA 4452 Field Practicum in Community Health	1
Free Electives	7
	14