

**Fairmont State University Board of Governors—Enrollment, Housing & Student Life Committee**

**Thursday, August 15, 2024**

**219 Hardway Hall and Teams**

**Meeting Minutes**

Present:

Board Members: Jennifer Kinty, Gina Fantasia, Jon Dodds, Lance Puccio, and Riley Neal

Administration Members: Michael Davis, Brian Selmeski, Cheryl Lewis, Alicia Kalka, Heath Howard, Jeremiah Kibler, Spencer Flanagan, Janna Bredeson, John Nisbet, Leticia Cavicchio

Present via Teams:

Board Members: Jason Pizatella, David Goldberg, Drew Paton

Administration Members: Dianna Phillips, George Wolf, Jason McCoy, Jessie Sharps

Absent: Wendy Adkins

**Call to Order**

Jason Pizatella called the August 15, 2024, Enrollment, Housing & Student Life Committee meeting to order at approximately 9:06 am.

**Enrollment Management**

Alicia Kalka introduced the new Vice President of Enrollment Management, Mr. George Wolf. George Wolf reported on his 37 years of experience in enrollment management.

George Wolf discussed his initial objectives as Vice President of Enrollment Management, which include a comprehensive assessment of our recruitment, retention, and financial aid processes.

George Wolf reported his focus will be filling staffing vacancies, addressing any programmatic or process gaps, and designing a robust dashboard of enrollment tracking metrics.

George Wolf reported his strategic approach aims to optimize enrollment revenue to support operations and institutional improvements and identify future enrollment needs.

George Wolf reported his leadership is set to align closely with and support the University's Strategic Plan.

**Enrollment Updates**

Alicia Kalka reported that as of August 9, 2024, Fairmont State admitted 2,362 students for Fall 2024, representing a decrease of 5.22% compared to the previous year. Detailed figures include:

- First-time College Students: 1,891 students admitted, demonstrating a strong incoming freshman pipeline.
- Transfer Students: 347 transfer students admitted, reflecting targeted efforts to integrate these students smoothly.
- Acceptances and Commitments: 1,420 students have accepted their offers, with 643 first-time college students and 138 transfer students among them.
- Registered Students: Currently, 2,680 students are registered for the Fall 2024 term, including 1,623 returning undergraduate students.

## **Student Affairs**

Alicia Kalka introduced Dr. Janna Bredeson, the new Vice President of Student Affairs.

Janna Bredeson reported on her 25 years of experience leading departments within Student Affairs.

Janna Bredeson reported the Student Affairs division will continue to advocate for students while supervising critical areas including housing, conduct, health and wellness, accessibility, campus recreation, engagement and activities, career development, and veterans' services.

Janna Bredeson reported on her initial objectives, which include, evaluating and enhancing the student experience by developing a unified vision, engaging with staff to align their needs and programmatic plans, and partnering with Academic Affairs to bolster student retention strategies.

## **Housing**

Jeremiah Kibler provided an update on housing assignments, reporting a total of 941 students assigned to on-campus housing for the upcoming academic year. Specific updates include:

- 941 students are assigned to housing, new students move in on Thursday, August 22, 2024
- Middle College students moved in on Monday, August 12, 2024
- 92 students have been assigned to Pence Hall

## **Student Life**

Alicia Kalka reviewed upcoming student life activities planned for the academic year, including:

- Welcome Weekend – More than 20 engagement opportunities for students, like:
  - Food Truck Festival
  - Concert on Campus Returning for Welcome Weekend
  - Truist Bank sponsored \$2,000 in giveaways
  - Community Resource Fair and Community Service Engagement
  - Student Organization and Greek Life Fair
- Alumni Engagement
  - SOAR Tour's being hosted in VA, OH, NC, SC, and FL
  - Fairmont State Oral History Project-Marketing Results as of August 5, 2024
  - 2,394 respondents & 1,725 total stories
- Encova Career Development Center & Community Engagement Fall 2024 initiatives:
  - Falcons Beyond the Classroom Podcast starting September 2024
  - Day of Action 2024-August 25, 2024
  - Exercise Science Professional Exploration Day-October 1, 2024
  - Sci-Tech Fall Career Fair 2024-October 31, 2024

Alicia Kalka shared information on the recent Exit Survey that Graduating Seniors complete on their career placement. Nearly 190 graduating seniors had completed the survey, with 40% reporting a full-time position at the time of graduation.

### **Falcon Center**

Spencer Flanagan, Director of the Falcon Center, provided an update on the progress and achievements at the Falcon Center over the past year. Highlights from his report include:

- As of August 8, 2024, we have a 305% increase in student engagement in summer campus recreation since last summer
- Free-Community Teen Summer Passes—65 community youth
- Free Employee Membership to Falcon Center—grew from 19 to 182 since it was introduced
- Falcon Center-Campus Rec Membership Revenue Growth—increased by \$11,303.50 from last year
- August 29, 2024—Hatching Freddie the Falcon

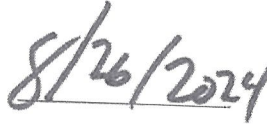
### **Upcoming Initiatives or Projects**

- Enrollment Performance Review
- Population Benchmarks
- Strategic Enrollment Management Plan
- Financial Aid Services (FAS)-Review
- Recruitment Strategy Plan 25'-27'
- Scholarship Software Selection Process
- Retention Plan

### **Adjournment**

Jason Pizatella adjourned the meeting at approximately 10:42 am.

  
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Jason Pizatella, Committee Chair

  
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Date