



FAIRMONT STATE UNIVERSITY
BOARD OF GOVERNORS
MEETING MINUTES
FEBRUARY 20, 2020
BOARD ROOM, 3RD FLOOR FALCON CENTER
1201 LOCUST AVENUE, FAIRMONT, WV

I. CALL TO ORDER

A. Roll Call

Chair Dixie Yann convened a meeting of the Fairmont State University Board of Governors on February 20, 2020, beginning at approximately 9:00 a.m. in the Board Room, 3rd Floor Falcon Center, at 1201 Locust Avenue, Fairmont, West Virginia.

At the request of Chair Yann, Serena Scully, Chief of Staff, conducted a roll call of the Board of Governors. Present for the meeting were board members Wendy Adkins, Maiya Bennett, Dr. Chris Courtney, Jon Dodds, David Goldberg, Rusty Hutson, Deborah Prezioso, Jay Puccio, Kevin Rogers, Dr. Budd Sapp, John Schirripa and Dixie Yann.

Others present were President Martin and President's Executive Leadership Team members Cindy Curry, Lyndsey Dugan, Richard Harvey, Joy Hatch, Merri Incitti, Christa Kwiatkowski, Tim McNeely, and Jacqueline Sikora. Stephanie DeGroot, Construction Manager; Julie Cryser, President of the Fairmont State Foundation; Susan Ross, Executive Director of Academic Programs; Chad Fowler, Director of Athletics; Ryan Courtney, Director of Internal Operations; Bryan Spitzer, Coordinator of Athletic Compliance; Pat Snively, Associate Athletic Director; Jessica Sharps, Executive Director of University Relations and Marketing; Corey Hunt, Senior Director of Enrollment; Alicia Kalka, Executive Director of Student Life; Laura Clayton, Associate Dean, School of Nursing; Tim Oxley, Interim Dean, School of Business; Chris Kast, Interim Dean, College of Liberal Arts; Amanda Metcalf, Associate Dean, School of Education; M.E. Gamble, faculty; Daniel Eichenbaum, faculty; Tony Gilberti, faculty; Pam Stephens, Director of the Center for Educational Support Programs; Colton Griffin, Deputy Chief Information Officer; Monica Cochran, Director of Procurement; George Herrick, Staff Council President; Zachary Fancher, student; and multiple community members (Brenda Giannis, Tina Shaw, James Norton, and Chris Giannis).

B. Public Comment

Dr. Chris Courtney reported that multiple people had signed up for public comment.

Tina Shaw, President of the Marion County Chamber of Commerce, spoke in support of the Fine Arts and Performing Arts programs.

Brenda Giannis, President of Main Street Fairmont, spoke in support of the Fine Arts and Performing Arts programs.

James Norton, a community member, spoke regarding the Mountain State Celebration event taking place on Fairmont State's campus in the spring.

Zachary Fancher, student, read a resolution about supporting an inclusive community that he is presenting to the Student Government Association later today.

C. Approval of Agenda

David Goldberg made a motion to approve the agenda. Dr. Chris Courtney seconded. The motion passed.

II. APPROVAL OF MINUTES OF DECEMBER 5, 2019

Dr. Budd Sapp made a motion to approve the minutes of December 5, 2019. Wendy Adkins seconded. The motion passed.

III. CHAIRMAN'S REPORT

- A. Chair Yann introduced and welcomed the new board member, Rusty Hutson.
- B. Mrs. Yann talked about how busy the campus currently is: recruitment events, sports, plays, etc. happening on and off-campus and encouraged board members to attend.

IV. PRESIDENT'S REPORT

- A. President Martin advised that at winter commencement she challenged our graduates to live a life of consequence. During our opening session, she asked our Falcon family that as we started a new semester, and a new decade, she would like for everyone to consider how we can best prepare our students and our University to reach that goal. How do we help our students become lifelong learners? To become leaders of great intellect and strong character? First, we need to recognize the importance of our community in the lives of our students.

Our Fairmont State community cares deeply for one another. It's a community that comes together to promote common values and to achieve common objectives. It is one that is dedicated to a purpose of higher than self-interest. The defining characters of our community should be: aspiration, inspiration, inclusion, intellectual curiosity, compassion, and accountability. It is our responsibility – our duty, our charge – to embrace and model those characteristics for our students in and outside of the classroom. We need to continue to develop and strengthen our 'high-touch,' engaged approach to teaching and learning. Our unique combination of small classes and academic breadth offers our students the opportunity to receive a truly transformational, and distinctively Fairmont State education.

- B. President Martin shared a video – The 2019 Year in Review – to highlight some of the accolades and achievements of the University over the last year.
- C. Dr. Martin asked that the remainder of her presentation be turned over to Lyndsey Dugan, VP of University Relations and Marketing.
 - a. Mrs. Dugan discussed the new partnership with the Army Reserves. A campaign has been created to educate current students and prospective students for an alternative avenue to pay for a four-year degree and to also attract veterans to the University.

V. REPORTS AND PRESENTATIONS

A. Constituent Report (Joy Hatch and Colton Griffin)

Dr. Joy Hatch, VP/CIO, and Colton Griffin, Deputy CIO, provided the constituent report.

Mr. Colton Griffin gave an update on the organization/structure of the IT department. He also explained the different services that the department services on campus.

He also discussed the infrastructure and security on campus and provided statistics regarding spyware and malicious sites that are blocked by the IT department on a daily and weekly basis.

Mr. Griffin also discussed the training and development that began last year on campus for faculty and staff and continues to grow.

He also provided information regarding the technology commons on campus that provides support for the main campus and all other locations, residence halls, and all students.

- B. Mrs. Julie Cryser, President of the Fairmont State Foundation, reported that the Foundation is hosting the MEC Tournament Alumni Reception in conjunction with the Alumni Association. It is tentatively scheduled for March 6th from

4:00 – 6:00pm on the second floor above the main entrance of the Wesbanco Center.

The Foundation spring newsletter will be going out in the next month. The focus will be on some fundraising interest areas, including Aviation and National Security & Intelligence.

On March 25th and 26th, the Foundation is hosting eight successful alumni, including Rusty Hutson, to speak to students as part of the 60th Anniversary Speaker's Series. Having alumni back on campus to speak to students and become re-engaged is very important to building both the alumni and donor base, so we're excited about this opportunity and want to publicly thank those faculty and deans who worked with us to place speakers into classes.

March 31st is the Joint Executive Committee meeting between the Foundation and Fairmont State. The Foundation will have the consulting firm at the meeting to review the study findings and discuss opportunities for university support as we move forward in the campaign. Mrs. Cryser stated the campaign will not be successful without the support of the University. The consultants will be going over the various ways the university can support the campaign, from an increase in communication to alumni engagement to financial assistance.

There will be an event on April 3rd in Naples, FL, hosted by Jed and Vicki Smith. The Foundation is hopeful that some of the board might be able to attend. Board members should have received a save the date for the event. Dr. Martin will be the keynote for the event. Invited guests will hear the vision for the University.

Since July 1, Mrs. Cryser stated she was pleased to unofficially announce that the University had received 11 new scholarships, booked two significant planned gifts that will support scholarships and discretionary spending and raised \$100,000 to purchase a new pediatric simulator for Nursing. In total, more than \$1 million from major gifts, bequests, and the Day of Giving have been realized.

C. Construction Project Updates (Stephanie DeGroot)

Stephanie DeGroot, Construction Manager, advised we have been lucky with a mild winter and we will be kicking off the sidewalk repair project and should begin in spring at Feaster Center.

Colebank gym updates are currently in the procurement process. There are a lot of events in Colebank, so we are currently unsure when the project will begin.

Hunt Haught Hall and Hardway Hall will both be re-roofed this summer. The expression of interest is currently out, and proposals are due tomorrow.

Proposals have been received for the Falcon Center kitchen flooring project. The flooring has been needed to be replaced for a while – but it is very difficult to schedule with the high usage of that area.

VI. ACADEMIC AFFAIRS COMMITTEE (Deborah Prezioso, Chair)

Mrs. Deborah Prezioso, Chair of the Academic Affairs Committee, advised that the Academic Affairs Committee met on Monday, February 3rd and asked that Dr. Richard Harvey, Provost and Vice President for Academic Affairs, give an update.

Dr. Harvey advised that the Surveying & Geomatics Engineering Technology program was developed in response to the need for the program.

Deborah Prezioso made a motion to accept the following:

- A. Curriculum Proposal for Bachelor of Science in Surveying & Geomatics Engineering Technology

Dr. Budd Sapp seconded. The motion passed.

The Master of Education in Educational Leadership program was based on a request from many county school systems for individuals to obtain their principal and superintendent certification(s).

Deborah Prezioso made a motion to accept the following:

- B. Curriculum Proposal for Master of Education in Educational Leadership

Dr. Budd Sapp seconded. The motion passed.

Dr. Harvey advised that program reviews are required by HEPC to be completed on an ongoing basis and are based on eight criteria.

- Alignment with Mission;
- Adequate, qualified Faculty;
- Relevant, current Curriculum;
- Adequate Resources;
- Proper Student learning outcomes;
- Other learning and service activities;
- Program Viability; and
- Plans for Program improvement

Deborah Prezioso made a motion to accept the following:

- C. Program Reviews – Specially Accredited 5 Year Program Reviews
 - a. Civil Engineering Technology – A.S. & B.S.
 - b. Electrical Engineering Technology – A.S. & B.S.

- c. Mechanical Engineering Technology – A.S. & B.S.
- d. Nursing – R.N. to B.S.N.

Jay Puccio seconded. The motion passed.

Dr. Harvey advised that the next set of program reviews are the more standard program reviews, not specially accredited.

Deborah Prezioso made a motion to accept the following:

D. Program Reviews – 5 Year Comprehensive Program Reviews

Deborah Prezioso made a motion to accept the following:

- a. English – B.A. (Continue at the current level)

David Goldberg seconded. The motion passed.

Deborah Prezioso made a motion to accept the following:

- b. Community Health – B.S. (Continue the program with corrective action)

Kevin Rogers seconded. The motion passed.

Deborah Prezioso made a motion to accept the following:

- c. Criminal Justice – B.S. (Continue at the current level)

David Goldberg seconded. The motion passed.

Deborah Prezioso made a motion to accept the following:

- d. Regents Bachelor of Arts (R.B.A.) (Continue the program with corrective action)

Rusty Hutson seconded. The motion passed.

Deborah Prezioso made a motion to move the focused program reviews to executive session prior to the board's public discussion.

Kevin Rogers seconded. The motion passed.

VII. ATHLETIC AFFAIRS COMMITTEE (Dixie Yann, Chair)

Dixie Yann, Chair of the Athletic Affairs Committee, stated that the athletic affairs committee met on January 31 and discussed projects and updates. She asked that Chad Fowler, Athletic Director, give an update.

Mr. Fowler advised that there are 334 student athletes, and last Fall, 194 of those students had a 3.0 GPA or higher.

The Acrobatics & Tumbling team had their first match this past weekend. Also, the University will be hosting the regional championship again this year.

In January, the NCAA voted unanimously that Acrobatics & Tumbling be recognized as an NCAA sport.

The men's and women's swimming teams just finished up their season this weekend and finished as the runners-up in the mountain east conference. The swimming teams are continually recognized by their achievements.

The men's basketball team is currently ranked 20-5 (4th in the region). The West Liberty game is on Sunday (instead of Saturday) and is a televised game.

The women's basketball team is doing well as well but has been dealing with multiple injuries and setbacks.

The MEC tournament will begin Wednesday, March 4th. Both teams will be in the tournament, but we are currently unsure of exact game times.

Baseball, softball, and tennis are all beginning for the season.

VIII. BYLAWS COMMITTEE (Dixie Yann, Chair)

Dixie Yann, Chair of the Bylaws Committee, advised that the Bylaws Committee had not met but will meet in March.

IX. ENROLLMENT, HOUSING & STUDENT LIFE COMMITTEE (Kevin Rogers, Chair)

Kevin Rogers, Chair of the Enrollment, Housing & Student Life Committee, advised that the committee met on February 11th and asked that Tim McNeely, VP of Students Affairs and Athletics, give an update, followed by Dr. Joy Hatch, VP for IT and Enrollment Management.

Mr. McNeely advised that we are currently at 77.7% occupancy for this semester. We are projecting positively for next fall for Fairmont State students.

Mr. McNeely discussed the Live and Learn Community (LLC) that will begin on campus next semester – Thrive – which will be based on healthy living. The University currently does have a few other LLCs on campus.

David Goldberg inquired about potentially condensing students to a smaller number of buildings to conserve costs because of the decreasing housing numbers. Mr. McNeely advised that Dr. Martin had asked him to look at that option, and it is currently being explored.

Rusty Huston inquired about percentages of future occupancy. Mr. McNeely advised that percentage charts can be provided going forward.

Dr. Courtney inquired about rooms for students with special needs, in which Mrs. Kalka advised we do have ADA rooms and also have rooms set aside for individuals who need special accommodations.

Dr. Joy Hatch, VP of IT and Enrollment Management, presented information regarding enrollment, which is a new area for her. She discussed the SOAR events that are taking place this month. She provided a table for each event and how many people attended or are registered to attend at each location. Dr. Hatch showed a video from one of the SOAR events to help give members a view of the event!

Dr. Hatch discussed the academic Exploration Days that are happening this semester. Earlier in the week, there was a High School Art and Design day, which included over 250 students. The goal is to bring in high school students and show the students what happens in each of the areas they are interested in.

On Tuesday, February 18, Joel Dugan, Chair of Architecture and Art, brought in over 240 students to participate in an Art Exploration day. Over 11 buses transported students to Fairmont State.

The nursing program is also working on an exploration day entitled “A Day in the Life of a Nursing Student.” The first one will take place on February 21, and there are currently 49 students registered for that event.

Dr. Hatch also discussed Maroon & White Day that is coming up this semester.

Dr. Hatch provided a handout that included statistics on enrollment – which explains some of the current trends in our enrollment numbers. The packet also includes a funnel report, which shows the various layers of student prospects, inquiries, and admits on a weekly basis.

Enrollment management is also working on an implementation of Slate, a relationship management program that will provide a more “user-friendly” interface for students who are being recruited to Fairmont State. Slate will allow customized communication with students, and provide a checklist so students can see the status of their application.

X. FINANCE COMMITTEE (John Schirripa, Chair)

John Schirripa, Chair of the Finance Committee advised that the Finance committee met on February 5th and asked that Christa Kwiatkowski, CFO, provide a brief update.

The Finance Committee met on February 5th and reviewed the financial statements from November and December.

Mrs. Kwiatkowski advised the November and December financials have been provided in the board packet. In addition, a financial summary document that summarizes the detailed information in the board packet was provided.

Mrs. Kwiatkowski also advised that the WV Invest grant is having an impact on enrollment and therefore finances. This will be discussed in more detail at the April Finance Committee meeting.

Mrs. Kwiatkowski stated again that because of the ongoing issues related to Pierpont, there will likely not be a transfer of money to auxiliary reserves this year.

The University's Chick-Fil-A reached elite status last quarter for food safety. Also, Starbucks won *team of the quarter* in the first quarter.

Jamie Colanero from our Roads and Grounds crew received an arts and humanities award for the landscaping work on our campus.

John Schirripa made a motion to accept the following:

- A. Financial Reports for the periods ending November 30, 2019 & December 31, 2019

David Goldberg seconded. The motion passed.

Dr. Budd Sapp inquired about current faculty taking out faculty applicants for a meal and current faculty members not being able to use state funds to pay for their own meals. Christa advised that it is historically a state guideline that state employees should not feed themselves with state funds. Christa advised that her department is currently exploring solutions for this situation. In the interim, no hospitality requests for faculty meals for faculty attending a candidate interview have been denied.

XI. EXECUTIVE COMMITTEE (Dixie Yann, Chair)

Chair Yann advised that the Executive Committee met on January 16th and also met with individuals from faculty senate at that meeting. Also at that meeting, legislative updates were given. No action items came out of that meeting.

XII. NEW BUSINESS

There was no new business to bring to the board.

XIII. POSSIBLE EXECUTIVE SESSION

Deborah Prezioso made a motion to go into Executive Session “Under the Authority of West Virginia Code §6-9A-4(b)(2)(A), (b)(9) and (b)(12) to discuss confidential and deliberative matters regarding University strategic priorities and personnel matters, the report of General Counsel, and the focused program reviews.

Rusty Huston seconded. The motion passed.

Deborah Prezioso made a motion to rise from Executive Session. David Goldberg seconded. The motion passed.

Chair Yann advised that several items were discussed in executive session, including the focused program reviews.

Deborah Prezioso made a motion to accept the following:

Continue the Communication – B.A. program with corrective action.

David Goldberg seconded. The motion passed.

Deborah Prezioso made a motion to accept the following:

The Music – B.A. and Theater – B.A. programs have been referred back to the Academic Affairs committee who will continue to review the two programs and will present the results of the review at the April board meeting.

Jon Dodds seconded. The motion passed.

XIV. ADJOURNMENT

Dr. Chris Courtney made a motion to adjourn the meeting. Jon Dodds seconded.
The motion passed.

Dixie Yann 5/14/2020 FSU Board of Governors' Chair
Dixie Yann Date

Deborah Prezioso 5/14/2020 FSU Board of Governors' Secretary
Deborah Prezioso Date

Meeting Handouts

Housing and Residence Life Summary

February 14, 2020

- Assignments are down for FY20:
 - 77.7% occupied based on 1192 capacity (-7.0% compared to FY19)
- Assignments are down for FY21:
 - 65.3% occupied based on 1192 capacity (-3.1% compared to FY20)

Current Term Occupancy This Week in History (Capacity)

Year	Bryant Place	Morrow Hall	Pence Hall	Prichard Hall	University Terrace/ College Park	Total Occupancy	Total Capacity	Capacity Percentage
FY18	361	127	83	122	320	1013	1192	85.0%
FY19	362	124	77	129	318	1010	1192	84.7%
FY20	348	109	57	116	296	926	1192	77.7%

Current Term Occupancy This Week in History (Configuration)

Year	Bryant Place	Morrow Hall	Pence Hall	Prichard Hall	University Terrace/ College Park	Total Occupancy	Total Configuration	Configuration Percentage
FY18	361	127	83	122	320	1013	1189	85.2%
FY19	362	124	77	129	318	1010	1144	88.3%
FY20	348	109	57	116	296	926	1163	79.6%

Fairmont VS Pierpont Current Term Occupancy This Week in History

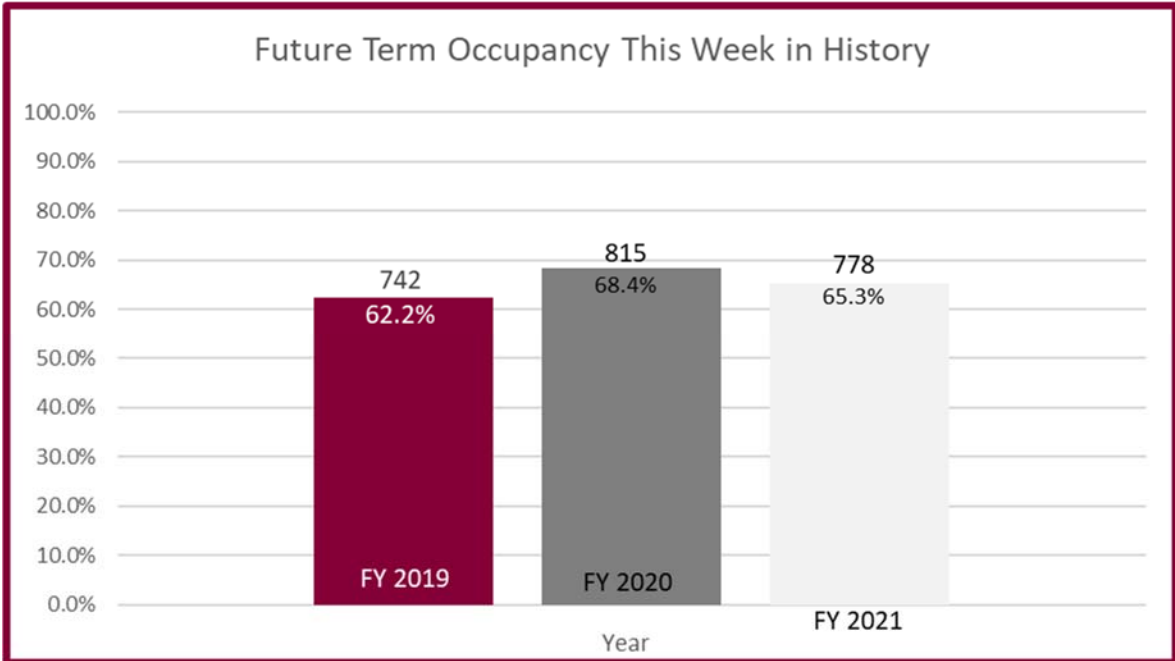
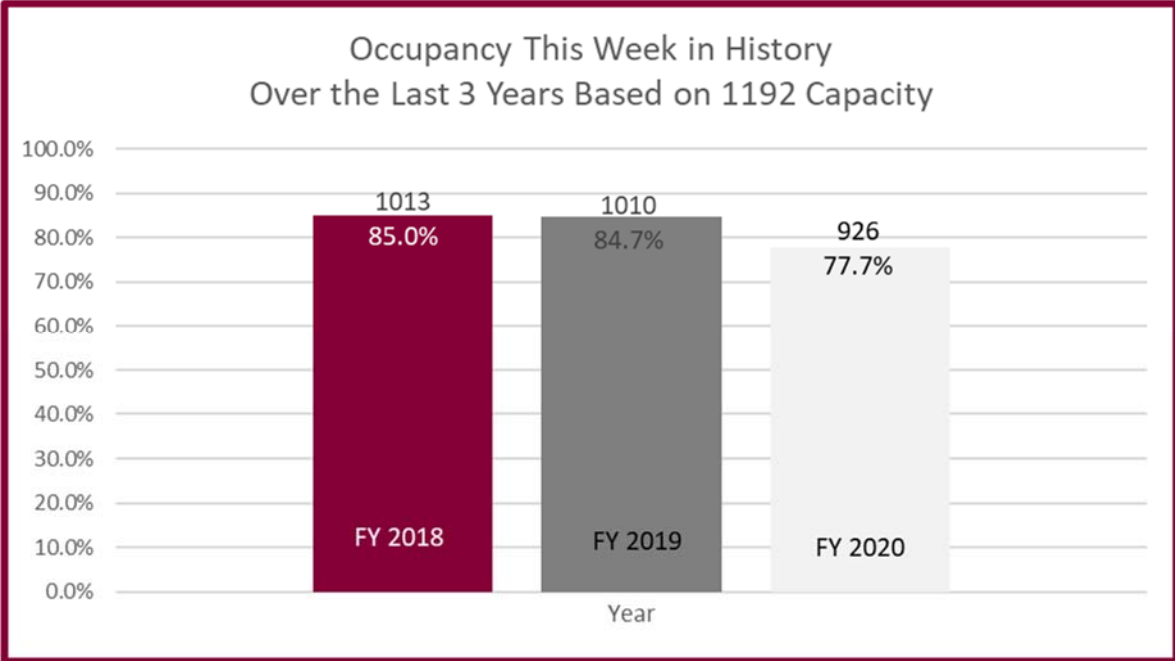
Year	Fairmont State	Pierpont	Total
FY18	852	161	1013
FY19	872	138	1010
FY20	798	128	926

Future Term Occupancy This Week in History

Year	Bryant Place	Morrow Hall	Pence Hall	Prichard Hall	University Terrace/ College Park	Total Occupancy	Total Capacity	Capacity Percentage
FY19	306	29	58	47	302	742	1192	62.2%
FY20	339	73	39	91	273	815	1192	68.4%
FY21	331	38	41	71	297	778	1192	65.3%

Fairmont VS Pierpont Future Term Occupancy This Week in History

Year	Fairmont State	Pierpont	Total
FY19	649	93	742
FY20	725	90	815
FY21	729	49	778



Current Recruitment Events



Location	Date	TOTAL ATTENDANCE	
		Students	Students and Guests
Kanawha Valley St Albans, WV	February 10	33	69
Central West Virginia Fairmont, WV	February 11	107	215
Mid-Ohio Valley Parkersburg, WV	February 13	33	62
Southeastern West Virginia Oak Hill, WV	February 17	27	48
Northern Panhandle Wheeling, WV	February 18	20	46
Central West Virginia Fairmont, WV	February 19	194 Registered	350 Estimated
Eastern Panhandle Inwood, WV	February 29	33 Registered	70 Estimated

Academic Exploration Days

Art and Design Day February 18 - 198 high school students registered

A Day in the Life of a Nursing Student February 21 - 44 students registered

Others Activities

Maroon and White Day April 4, Students registering now

Orientation Days Start April 8 and run all summer

Recruitment and Enrollment: Statistics

West Virginia Higher Education Policy Commission Fall Early Term Submission Enrollment Data

Category		Fall 2017		Fall 2018		Fall 2019		Fall 2017 to Fall 2018 % change		Fall 2018 to Fall 2019 % change	
Total Headcount		3886		3946		3803		1.52%		-3.76%	
In-State	Out-of-State	3425	461	3483	463	3395	408	1.67%	0.43%	-2.59%	-13.48%
Total Undergraduate Headcount		3604		3673		3563		1.88%		-3.09%	
In-State	Out-of-State	3164	440	3242	431	3162	401	2.41%	-2.09%	-2.53%	-7.48%
First-Time Freshman Headcount		764		827		774		7.62%		-6.85%	
In-State	Out-of-State	680	84	727	100	700	74	6.46%	16.00%	-3.86%	-35.14%
Dual Enrollment Headcount		38		94		157		59.57%		40.13%	

About this measure: This table shows the total number of individual registered Fairmont State University students enrolled in at least one credit-bearing course at the beginning of a given Fall semester relative to each category specified. Data for each term is reported to (WVHEPC) typically between October 1-October 15 of a given year; as such, these data are reflective of enrollment figures during that time period, and may not be reflective of data reported by WVHEPC at later dates.

Definitions:

Headcount: Number of unique students registered as Fairmont State University students enrolled in at least one credit-bearing course. Numbers in this table are considered unduplicated and include non-degree students and dual enrollment students.

Undergraduate: Students enrolled in a degree program or course of study up to the baccalaureate-level (BA, BS, BSN, etc.). Note that while some undergraduate students may take classes taught at the graduate level, and therefore generate credit hours attributable to the graduate level, those students are not necessarily considered graduate students. Students who are undecided and high students taking college classes are considered to be undergraduate students.

First-Time Freshmen: Students who have not previously attended any accredited higher education institution and enrolled at Fairmont State college the first time by at least the summer preceding the Fall semester. Students with advanced standing (i.e., with college credits earned in high school) can be considered first-time freshmen.

Dual Enrollment: High school students enrolled in credit-bearing undergraduate courses at Fairmont State University who receive both high school and college credit for successful completion of the course. Note that due to data limitations, there is no verifiable way to confirm the nature of credit a dual-enrollment student receives at the high school level.

In-State: Students considered to be a resident of West Virginia for the purposes of tuition and fees. Note students living out-of-state may, in some circumstances, be considered in-state for the purposes of tuition and fees, and vice versa. These data do not necessarily reflect the residing address of students.

Out-of-State: Students considered to be a resident outside of West Virginia for the purposes of tuition and fees. Note students living out-of-state may, in some circumstances, be considered in-state for the purposes of tuition and fees, and vice versa. These data do not necessarily reflect the residing address of students

Recruitment and Enrollment: Statistics

Financial Aid Data: West Virginia Higher Education Policy Commission, The Office of Federal Student Aid, and Integrated Postsecondary Education Data System

Category	Fall 2016	Fall 2017	Fall 2018	Fall 2016 to Fall 2017 % change	Fall 2017 to Fall 2018 % change
Number of Students Receiving Pell	1592	1492	1528	-6.70%	2.36%
Number of Students Receiving Federal Loans	2330	2048	2021	-13.77%	-1.34%
Average State Grant Aid Awarded	\$3,815	\$3,747	\$3,776	-1.81%	0.77%
Average Federal Grant Aid Awarded	\$4,457	\$4,805	\$4,956	7.24%	3.05%
<p>About this measure: This table reflects undergraduate and graduate student totals according to financial aid characteristics.</p> <p>Number of students receiving Pell: The total number of students disbursed the Pell Grant as of a given Fall term. Eligibility for Pell is based on the Expected Family Contribution and set each year by the Department of Education, and is commonly used by institutions as a proxy measure for low-income students. These numbers are sourced from IPEDS. Fall 2019 figures will be calculated in 2021.</p> <p>Number of Students Receiving Federal Loans: The total number of students disbursed a Federal Direct Subsidized or Unsubsidized Loan as of a given Fall term. These numbers are sourced from the Office of Federal Student Aid at the Department of Education. Fall 2019 figures will be calculated in 2021.</p>					

Loan Default Data: West Virginia Higher Education Policy Commission, the Office of Federal Student Aid, and Integrated Postsecondary Education Data System

	Fall 2014	Fall 2015	Fall 2016	Fall 2014 to Fall 2015 % change	Fall 2015 to Fall 2016 % change
Number of Students in Default*	199	147	133	-35.37%	-10.53%
<p>About this measure: *These numbers are reported by the Department of Education in a three-year cycle. Our population served, as a whole, has become less affluent and more of the underrepresented students (i.e., first-generation). As such, 133 should be interpreted as the number of students as of Fall 2016 in default on a federal student loan dispersed while the students were registered as a student at Fairmont State University.</p> <p>Number of Students in Default: The total number of students who previously attended Fairmont State University and are in default on at least one federal loan disbursed during their time as a registered student.</p>					

Term: Fall Semester 2020
 Snapshot Date: 2/17/2020

Funnel Report

CATEGORY	TOTAL	FIRST TIME FRESHMAN	FRESHMAN OTHER	TRANSFER	READMITTED	HIGHSCHOOL	NON-DEGREE	UNKNOWN
Inquiries	7202	6631	65	170	19	2	15	300
Applicants	3332	2797	140	314	51	1	29	0
Active Admits	1780	1631	33	89	24	0	3	N/A
Denied	156	140	6	10	0	0	0	N/A
Cancelled	42	19	1	17	5	0	0	N/A

This document reflects enrollment data aggregated along the following definitions:

- Inquiries: The number of potential students for the designated term who initiated contact with Fairmont State in some way (i.e. requested information, submitted ACT/SAT scores, filled out an admissions application, attended an event, etc.).
- Applicants: The number of general applications submitted to Fairmont State for the designated term.
- Active Admits: The number of applicants admitted for a given term. The applicant has been notified of a positive admissions decision.
- Cancelled: The number of applicants who cancelled their application to Fairmont State for the designated term prior to or after admittance.
- Denied: The number of applicants who were not admitted to Fairmont State for the designated term because they did not meet minimum admissions criteria set forth by WVHEPC and/or the institution.
- Incompletes: The number of applicants for the designated term for which an admissions decision cannot be made because the student has not submitted required credentials needed to make an admissions decision; this number can be determined by subtracting Admits, Cancelled and Denied from Applicants.
- First Time Freshmen: A student beginning in the fall semester immediately following a Spring high school graduation who has never attended college as a degree-seeking student.
- Freshmen Other: A student who has never attended college as a degree-seeking student and is beginning college later than the Fall semester immediately following the student's Spring high school graduation.
- Transfer: A student who is degree-seeking and the last accredited institution attended was not Fairmont State.
- Readmit: A student who is degree-seeking, has not attended Fairmont State University for longer than one semester, and the last accredited institution attended was Fairmont State.
- Non-Degree: A student taking college credit-bearing courses but not pursuing a degree; the student is not enrolled in high school.
- High School: A student in high school taking courses, including dual enrollment; these students are considered non-degree seeking.
- Unknown: Generally, Inquiries for which we do not have enough information to determine a category; it also applies to a small number of 'in-process' applications that must be reviewed because the applicant submitted conflicting information and internal systems cannot make a determination as to the appropriate category.

Retention: Statistics

Retention Rates: West Virginia Higher Education Policy Commission Fall Early Term:
Submission Enrollment Data by Enrollment Group

First Time Freshmen	Fall 2016 to Fall 2017	Fall 2017 to Fall 2018	Fall 2018 to Fall 2019
# entering cohort	791	749	809
# returned	515	491	504
Retention Rate	65%	66%	62%

About this measure: This table displays the retention rate of students categorized as First-Time-Freshmen. The number of students enrolled in one Fall is considered a cohort and constitutes the denominator of the retention rate.

The students remaining in the cohort in the following Fall term, regardless of changes in student registration status (i.e., degree to non-degree seeking, full-time to part-time), are included in the numerator. Note that students are still considered retained upon graduation. As such, graduation from a degree program will not adversely affect these retention rates.

First-Time-Freshmen is defined as students who have not previously attended any accredited higher education institution and who enrolled at Fairmont State University for the first time by at least the summer preceding the Fall semester. Students with advanced standing (i.e., with college credits earned in high school) can be considered first-time freshmen.

Note: Fairmont State University retained more students in 2019 than in 2018. However, the retention rate percentage declined between 2018 and 2019 due largely to the WV Invests Grant program. Many students left Fairmont State to take advantage of free tuition at their local community and technical college.

Readmit	Fall 2016 to Fall 2017	Fall 2017 to Fall 2018	Fall 2018 to Fall 2019
# entering cohort	80	85	64
# returned	32	36	32
Retention Rate	40%	42%	50%

About this measure: This table displays the retention rate of students categorized as Readmits. The number of students enrolled in one Fall is considered a cohort and constitutes the denominator of the retention rate. The students remaining in the cohort in the following Fall term, regardless of changes in student registration status (i.e., degree to non-degree seeking, full-time to part-time), are included in the numerator. Note that students are still considered retained upon graduation. As such, graduation from a degree program will not adversely affect these retention rates.

Fairmont State is expecting our Readmit numbers to go up, as our goal is to bring back the students who are currently taking advantage of the free tuition with the WV Invests Grant program.



**FAIRMONT STATE
UNIVERSITY™**

**Administration and
Fiscal Affairs**

Financial Summary – December 31, 2019

With 50% of the year completed, below is a summary of the Statement of Revenues, Expenses and Net Position for the Unrestricted (E&G and Fund Manager), Auxiliary and Restricted Funds:

<u>Unrestricted (Central E&G and Fund Manager)</u>	<u>Budget</u>	<u>Actual</u>	<u>% Budget to Actual</u>
Operating Revenues	31,727,640	15,803,172	49.81%
Operating Expenses	(48,106,141)	(18,742,747)	38.96%
Other Rev/Exp/Transfers and Budget Adjustments	16,242,787	6,662,169	41.02%
Net Income	(135,714)	3,722,595	

YTD Unrestricted balance of \$3,722,595 as compared to the balance this time last year of \$2,320,149 and \$1,185,459 in December 2017. Last year, we finished with a balance of \$2,652,414.

<u>Auxiliary</u>	<u>Budget</u>	<u>Actual</u>	<u>% Budget to Actual</u>
Operating Revenues	14,744,237	6,087,804	41.29%
Operating Expenses	(8,898,861)	(3,611,373)	40.58%
Other Rev/Exp/Transfers and Budget Adjustments	(4,945,428)	(2,463,866)	42.15%
Anticipated Transfer to Reserves	899,949	12,565	

Actual transfer to reserves for FY19 is \$785,000. FY18 actual reserve transfers were \$590,301.

<u>Restricted</u>	<u>Budget</u>	<u>Actual</u>	<u>% Budget to Actual</u>
Operating Revenues	32,195,725	13,385,385	41.58%
Operating Expenses	(39,186,574)	(16,972,172)	43.31%
Other Rev/Exp/Transfers and Budget Adjustments	6,980,700	3,291,973	47.16%
Net Income	(10,149)	294,814	

Awards budgeted in November and December listed below:

Workplace Wellness	\$ 1,000
HEPC NMR Instrumentation	\$ 20,000
HEPC Forensic Science Engagement	\$ 12,806
Pediatric Simulator	\$100,000