



FAIRMONT STATE UNIVERSITY
BOARD OF GOVERNORS
MEETING MINUTES
OCTOBER 19, 2023
BOARD ROOM, 3RD FLOOR FALCON CENTER
1201 LOCUST AVENUE, FAIRMONT, WV
TEAMS MEETING

I. CALL TO ORDER

A. Roll Call

Chair Rusty Hutson convened the Fairmont State University Board of Governors meeting on October 19, 2023, beginning at approximately 9:05 a.m. in the Board Room, 3rd Floor Falcon Center, at 1201 Locust Avenue, Fairmont, West Virginia, and via Teams.

Note: With this meeting being conducted in person and via Teams, there was no way to ascertain all other participants but the following Fairmont State Board of Governors members and Fairmont State University administrators, staff, and faculty participating via Teams or present included:

At the request of Chair Hutson, Cheryl Lewis, Executive Assistant to the President and Board of Governors, conducted a roll call of the Board of Governors. Present for the meeting were board members Kevin Rogers, Jon Dodds, Jennifer Kinty, Deborah Prezioso, and Gina Fantasia. Olivia O'Connor, David Goldberg, Jason Henderson, and Wendy Adkins were present via Teams. Jason Pizatella and Jay Puccio were absent.

Others present were President Michael Davis and President's Executive Leadership Team members Greg Bamberger, Athletic Director; Alicia Kalka, Interim Vice President for Student Success; Christa Kwiatkowski, Vice President for Finance and Administration/CFO and Cailey Murray, Interim General Counsel. Others present included Nick Fantasia, Alumni Association Board President; Amy Snively, Director of Alumni Relations; Dr. Heath Howard, Director of Institutional Research; Spencer Flanagan, Director of the Falcon Center; Dr. Susan Ross, Associate Provost of Academic Affairs and Dean of Graduate Studies; Amanda Metcalf, Dean of the College of Education, Health and Human Performance; Susan Rodriguez, Director of Career Services & Civic Engagement and Dixie Yann, Chair of Fairmont State Foundation

B. Approval of Agenda

Dr. Gina Fantasia made a motion to approve the agenda. David Goldberg seconded. The motion passed.

II. APPROVAL OF MINUTES OF AUGUST 17, 2023

David Goldberg made a motion to approve the August 17, 2023 minutes. Dr. Gina Fantasia seconded. The motion passed.

III. REPORTS AND PRESENTATIONS

A. President's Report

Dr. Michael Davis discussed his "First Hundred Days" on campus, which involved campus community engagements, building a strategic planning process and developing fundraising strategies.

Dr. Michael Davis discussed his campus community engagements that consisted of tours of the campus buildings, attending and hosting events, Open Mike sessions, attending ribbon cuttings and community meetings, and traveling with athletics.

Dr. Michael Davis provided an update on the establishment of a Campus Carry Committee, designed to implement and communicate the state law. The committee will make recommendations to Senior Leadership team and share ideas with campus community.

Dr. Michael Davis provided an update on the transition in Student Success. He announced that Ken Fettig, resigned as Vice President of Student Success and Alicia Kalka, will serve as the New Interim Vice President of Student Success.

Dr. Michael Davis provided an update on the Chief of Staff position. There were twenty- one applicants, and we will be interviewing seven. Position should be filled by January 1, 2024. The new Chief of Staff will be responsible for overseeing Strategic Planning, Institutional Research, Government Relations, International Programs and University Marketing and Relations.

Dr. Michael Davis provided an update on the early November launch of the Strategic Plan. The Higher Education consulting company, EAB, is assisting with the planning process.

Dr. Michael Davis provided an update on Title III Grant Funding, and reported that the U.S. Department of Education gave a \$2.2 million grant, which included an endowment match, to Fairmont State University, dedicated to Student Success.

Dr. Michael Davis provided an update on the Falcon Marching Band, who has increased to 50 members. They also have received new uniforms. President Davis met with Dr. Alyssa Schwarz, Director of Bands on the exciting future for the band.

Dr. Michael Davis provided an update on the pool renaming ceremony on November 11, 2023 in honor of Coach Mahaney. In addition, a fundraising campaign raised funds to help support the swim team.

Dr. Michael Davis provided an update on the Alumni Awards that occurred during Homecoming Weekend.

Nick Fantasia, Alumni Association Board President acknowledged the Lifetime Achievement Award winner, Dr. Ron Pierce and presented the Outstanding Alumni Award for 2023 to Kevin Rogers.

B. Foundation Update – Dixie Yann

Ms. Dixie Yann, Fairmont State Foundation Chair, provided an update on the Foundation President position.

Ms. Dixie Yann expressed gratitude towards President Michael Davis on his active involvement in the search process.

Ms. Dixie Yann announced the newly appointed Foundation President, Anne Bolyard. She will begin her position on November 3, 2023.

Ms. Dixie Yann, announced that the Day of Giving will be on February 29, 2024.

IV. ACADEMIC AFFAIRS COMMITTEE (Wendy Adkins, Chair)

Ms. Wendy Adkins, Chair of the Academic Affairs Committee, advised that the Academic Affairs Committee met on October 2, 2023.

Ms. Wendy Adkins discussed the Middle College Project between Fairmont State University and KVC.

Dr. Susan Ross reported the Music and Theater minors have been revitalized.

Dr. Susan Ross reported on the Academic Program Review's robust program evaluation system and informed that the defining metrics will be brought to the Board for review.

V. ATHLETIC AFFAIRS COMMITTEE (Jason Henderson, Chair)

Mr. Jason Henderson, Chair of the Athletic Affairs Committee, advised that the Athletic Affairs Committee met on September 28, 2023 to discuss athletics update, budget, ticket and beer sales, and challenges.

Mr. Greg Bamberger provided an update on fall sports. Football team is off to a great start. Volleyball and Soccer teams are improving every day. Cross Country teams will be competing in the MEC championships.

Mr. Greg Bamberger provided an update on beer sales revenue. He announced that there will be also beer sales during basketball season as well. He reported that concession sales have increased due to the addition of credit card sales.

Mr. Greg Bamberger discussed transportation budget challenges and the solution of hiring a driver for travel bus, instead of utilizing motor coach trips; therefore, decreasing transportation costs.

Mr. Greg Bamberger discussed Facility expenses, specifically, resurfacing tennis courts, scoreboard maintenance and the funding of expanding useable flat space.

Martin Radosevic, Assistant Athletic Director of Athletic Communications provided an update on Video and Social Media Presence. Martin Radosevic emphasized the importance of a strong brand with a social media profile by highlighting student athletes as a means to grow social media presence.

Martin Radosevic discussed the importance of social media for recruiting purposes using social media and strong graphics.

Martin Radosevic reported the goal of Fairmont State University Athletics, is to provide a strong experience for student athletes and potential recruits by creating a photo studio for social media. Martin expressed gratitude towards Dustin Merrill, campus photographer, for assisting with the photo shoots.

Martin Radosevic reported that forming a relationship with a video content creator has benefited our social media efforts, by providing recap videos of home games. Martin stated these videos provide a real-life experience of what it is like attending a home game.

Martin Radosevic played a recap video from the Fairmont State University vs Concord game.

Martin Radosevic reported last year's metrics and analytics, over a span of 11 months, showing increased social media presence across the various media outlets.

Dr. Michael Davis acknowledged the leadership of Martin Radosevic in the area of sports communication and marketing.

Janet Floyd, presented the results of the Student/Athlete Exit Survey Results from 2022-2023. Findings reported positive results on administrative and faculty opinions of student athletes, team experience and student athlete's overall well-being. David Goldberg suggested adding a resiliency question to the survey.

Janet Floyd reported Student Athlete Team GPA Academic Performance for 2022-2023.

VI. BYLAWS COMMITTEE (Deborah Prezioso, Chair)

Ms. Deborah Prezioso, Chair of the Bylaws Committee, advised the committee met on September 26, 2023 to vacate six policies.

Ms. Deborah Prezioso stated the six policies were put up for public comment, and no public comment was given.

Dr. Cailey Murray, Interim General Counsel and Director of Compliance, presented that Policies 30, 44, 45, 46, and 49 were no longer relevant because they referred to our previous relationship with Pierpont.

Dr. Cailey Murray stated Policy 42 is not relevant and not in line with Federal Title IX requirements; however, Policies GA-01 and GA-06 cover the content of this policy.

Dr. Cailey Murray stated they Bylaws Committee recommended for the Policies to be vacated.

Rusty Hutson made a motion to vacate Policies 30, 42, 44, 45, 46, 49 and David Goldberg seconded. The motion passed.

VII. ENROLLMENT, HOUSING & STUDENT LIFE COMMITTEE

The committee met on October 4, 2023.

Ms. Alicia Kalka discussed the transition in Student Success and thanked Ken Fettig for his service. Ms. Alicia Kalka expressed her gratitude for this opportunity.

Ms. Alicia Kalka reported Fall 2023 enrollment numbers.

Ms. Alicia Kalka reported three-year enrollment trends by student type.

Ms. Alicia Kalka reported the "FTE" trends over the last ten years.

Ms. Alicia Kalka discussed Metro rates.

Ms. Alicia Kalka reported that we are serving more part-time students than full-time students due to serving the needs of the non-traditional student.

Ms. Alicia Kalka reported current occupancy in housing figures.

Ms. Alicia Kalka discussed the market share of Fairmont State University.

Dr. Heath Howard, Director of Institutional Research, stated the University's goal is understanding other state's educational systems so that we can compare West Virginia with, Ohio, and Pennsylvania.

Ms. Alicia Kalka reported Fall 2024 enrollment numbers and housing information.

Ms. Alicia Kalka stated that a student must submit all materials in order for an application to be processed.

Ms. Alicia Kalka stated that she will continue to travel the state of WV for recruiting efforts.

Ms. Alicia Kalka stated that enrollment management will be working on a strategic enrollment plan.

Ms. Alicia Kalka stated that the Scholarship model was reimaged, to not exclude students who still maintained a good GPA, but were poor test takers.

Ms. Alicia Kalka discussed our Social Worker and the services that are provided, resulting in increased retention rates.

Ms. Alicia Kalka stated that our new health clinic has transformed the overall student experience. Alicia stated that the health clinic has offered flu shots for \$10 to employees.

Ms. Alicia Kalka stated that the Falcon Center Intramural Sports and Recreation has increased student engagement and involvement.

Ms. Alicia Kalka stated that Maroon and White Day, occurring two times a year, continues to be successful.

Dr. Gina Fantasia provided an update to Graduate Student recruiting efforts. Dr. Gina Fantasia stated Higher Learning Commission has given final approval to start recruiting for Masters of Science in Cybersecurity and Risk Management next fall.

VIII. FINANCE COMMITTEE (Jennifer Kinty, Chair)

Ms. Jennifer Kinty, Chair of the Finance Committee, advised that the Finance Committee met on October 10, 2023.

Ms. Christa Kwiatkowski stated the Finance Committee met to review the May, June, July and August Financial Reports.

Ms. Christa Kwiatkowski noted there was more volatility in the August reports in the past years, that are now showing up in the September reports, due to a later start date.

Ms. Christa Kwiatkowski provided an update on Unrestricted E&G funds finishing in fiscal year 2023 with a net increase of \$1.1 million dollars.

Ms. Christa Kwiatkowski stated that an increase in expenses for utilities and supplies can partly be attributed to targeted spending approved by the Board, and inflation.

Ms. Christa Kwiatkowski reported FY 2024's net position is trending ahead of last year but skewed at this time due to a change in the allocation of state appropriations.

Ms. Christa Kwiatkowski reported Fund Manager Funds finished the year with a net increase of over \$700,000, due to increase in course fees, timing of flight students transitioning from private to commercial flight program and the addition of the police academy revenue.

Ms. Christa Kwiatkowski reported FY 2023 finished in stable condition and trending ahead for FY 2024 ahead due to mainly course fee increase.

Ms. Christa Kwiatkowski reported Auxiliary funds finished with a net position decrease of \$1.3 million dollars, which excludes payment from Pierpont separation.

Ms. Christa Kwiatkowski reported FY24 Auxiliary is in line with projection.

Ms. Jennifer Kinty made a motion to approve May, June, July, August financials. Rusty Hutson seconded. The motion passed.

Ms. Christa Kwiatkowski stated the Finance Committee reviewed Vacancy Savings and financial impact on the first 3 months of the year.

Jennifer Kinty stated the majority of vacant positions are staff and not faculty, which is less of an impact on the student.

Ms. Christa Kwiatkowski reported on the program review process through a financial perspective. Weekly meetings held between Provost, Institutional Research, Institutional Effectiveness and Finance to refine criteria and data definitions.

Ms. Christa Kwiatkowski reported on Deferred Maintenance Grant Awards/Capital Update. Christa reported one application fully funded and three partially funded for a total of just over \$11.6M.

X. EXECUTIVE COMMITTEE

Chairman Hutson advised that the Executive Committee did not meet last month. No report.

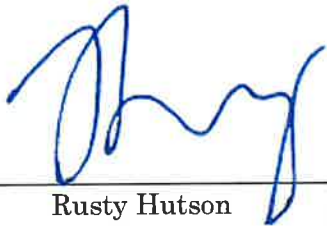
X. NEW BUSINESS

President Michael Davis announced the United Way Chili Cookoff Event, immediately following the Board of Governors meeting.


Jennifer Kinty addressed the importance of the United Way Campaign and asked that the link for contributions be sent to all Board of Governors members.

XI. ADJOURNMENT

Rusty Hutson made a motion to adjourn the meeting. Ms. Jennifer Kinty seconded. The motion passed.



Rusty Hutson 10-31-2023 FSU Board of Governors' Chair
Date



Jason Pizatella 10/31/2023 FSU Board of Governors' Secretary
Date